



2024 Apply Kansas Annual Report

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Kansas Board of Regents
Building a Future for Kansas Families, Businesses and the Economy



What is Apply Kansas?

- Operates as part of the national American College Application Campaign, which aims to increase access to higher education.
- Apply Kansas is an annual statewide initiative where high schools host events during the school day to support seniors in applying to college or other post-secondary plans.
- Students receive assistance, guidance, and encouragement from school staff, community supporters, and postsecondary staff.
- Events can be offered anytime in the fall, with October historically recognized as College Application Month in Kansas.



National Initiatives



- Arizona
- College
- Application
- Campaign





2024 Apply Kansas

- 301 Schools Registered
 - 261 Schools reporting data
- 253 out of 286 Kansas School districts participate in Apply Kansas
 - 89% of Kansas School Districts participate in Apply Kansas
- 151 Apply Kansas Schools who reported data have 40% or more economically disadvantaged students
 - 50% of Apply Kansas schools are considered economically disadvantaged.



Apply Kansas School Impact

	2020	2021	2022	2023	2024
Schools Registered	151	159	198	218	301
Schools Reporting Data	108	126	160	195	261



Apply Kansas School Impact Year Over Year By Percentage

	2022	2023	2024
Schools Registered	+25%	+10%	+38%
Schools Reporting Data	+27%	+22%	+34%



Apply Kansas Student Impact

	2020	2021	2022	2023	2024
Students (seniors)	4,897	7,818	10,123	11,890	13,854
Applications	5,910	11,506	14,489	16,025	22,818
Applications to Students Ratio	1.21	1.47	1.43	1.34	1.64



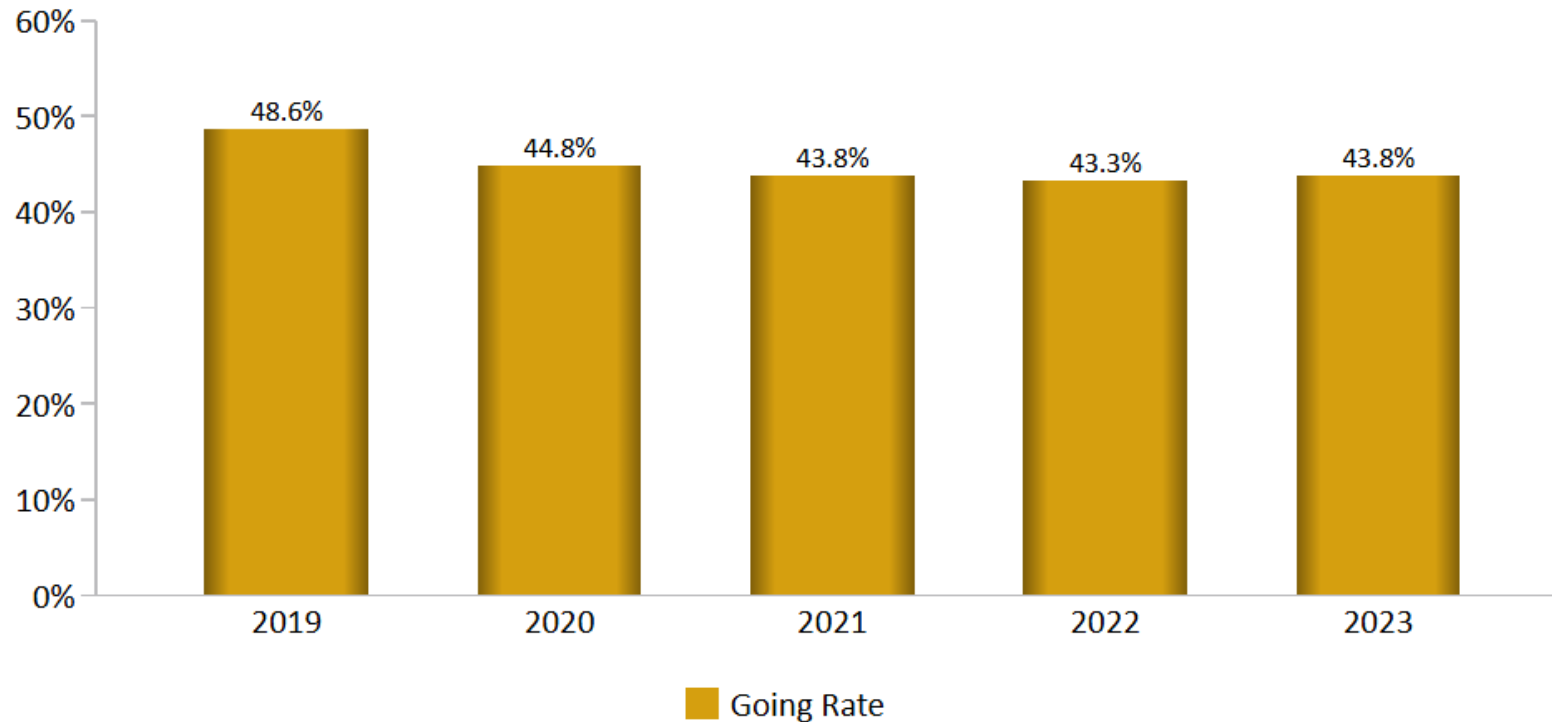
Apply Kansas Student Impact by Percentage Year Over Year By Percentage

	2022	2023	2024
Students (seniors)	+29%	+17%	+17%
Applications	+26%	+11%	+42%



College-Going Rate

College Going Rate Metric 1.25
Systemwide for Publication Year 2025



Sources: KHEDS Academic Year Collection, P20 Data System



Additional Information

THE KANSAS BOARD OF REGENTS
1925

ABOUT ACADEMIC AFFAIRS DATA STUDENTS UNIVERSITIES & COLLEGES WORKFORCE DEVELOPMENT

IN THIS SECTION:

- Admissions
- Adult Education
- Advising Resources
- Apply Free Days
- Apply Kansas**
 - Site Coordinator Information and Resources
 - All Star High School Program
- Dual Credit
- Credit for Prior Learning
- FAFSA Completion Challenge
- FAFSA Resources
- Free Expression Statement
- High School Counselor
- Information for Students and Prospective Students

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APPLY KANSAS

Dream. EXPLORE. APPLY

APPLY KANSAS
College Application Month

#ApplyKS

The first step in going to college is to apply! For many students, applying to college can be a daunting task, but it can be particularly overwhelming for students who may be the first in their family to pursue postsecondary educational dreams or have yet to consider their plans after high school. **Apply Kansas**, is our annual statewide campaign in which high schools conduct events to help seniors apply to college with their peers and with help, guidance, and a cheering squad from school staff, local community supporters, and postsecondary volunteers. In partnership with the [American College Application Campaign](#), **Apply Kansas** is a month-long, state-wide initiative to increase the number of students applying, enrolling, and succeeding in college or other postsecondary goals.

We encourage your high school to register. We'll help you with resources, tips, and tools to help you host a successful event!