

Data + Inquiry: Identifying Trends and Needs in Kansas

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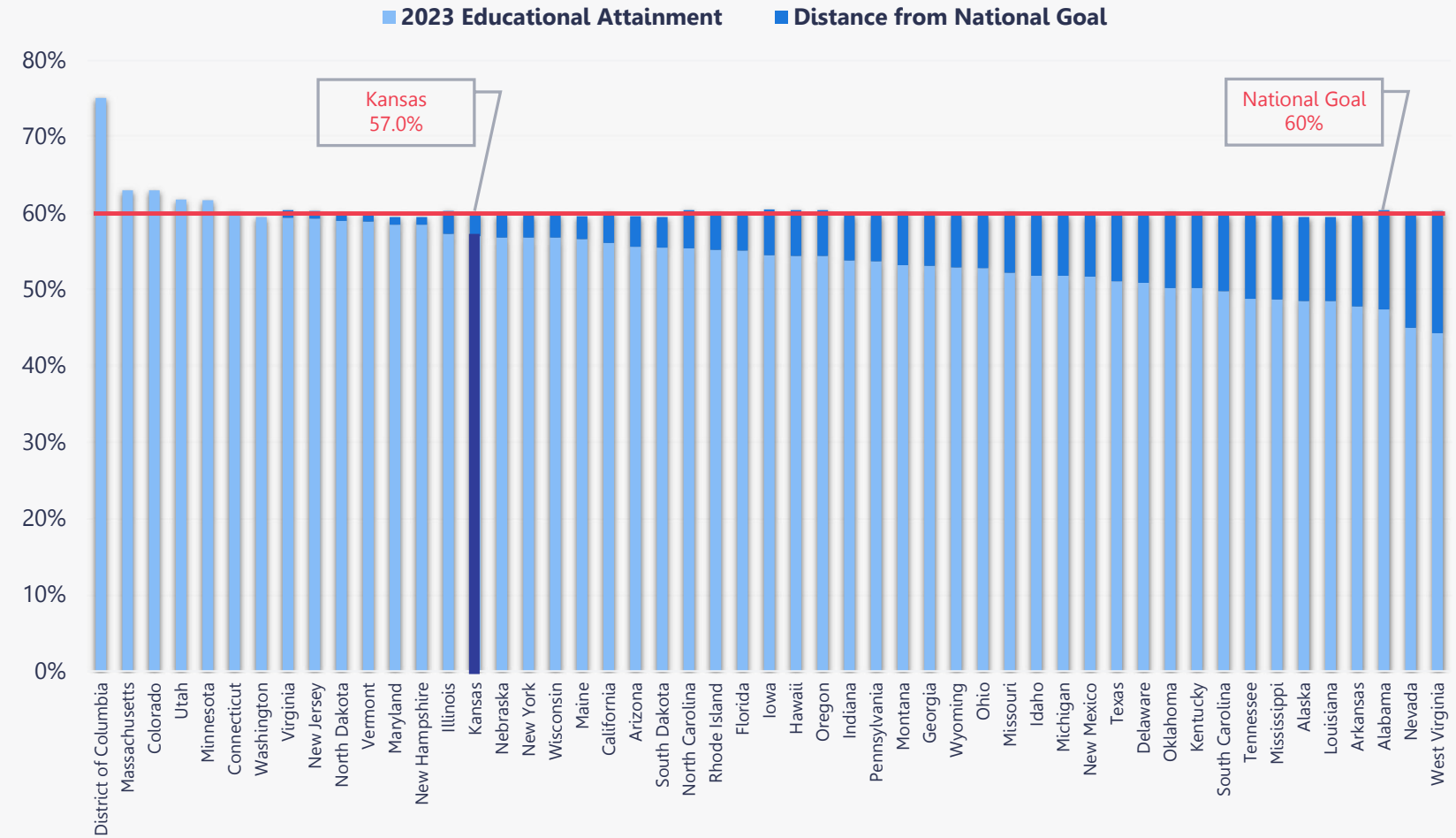
NATIONAL ATTAINMENT RATE

Latest National Educational Attainment (2023)

54.9%

Target National Educational Attainment

60%



On-Time Graduation in Kansas

48.0%

State Universities, 2023

46.4%

Community Colleges, 2023
Includes transfer-out rate

63.5%

Technical Colleges, 2023

Retention Rates in Kansas



State Universities, 2023



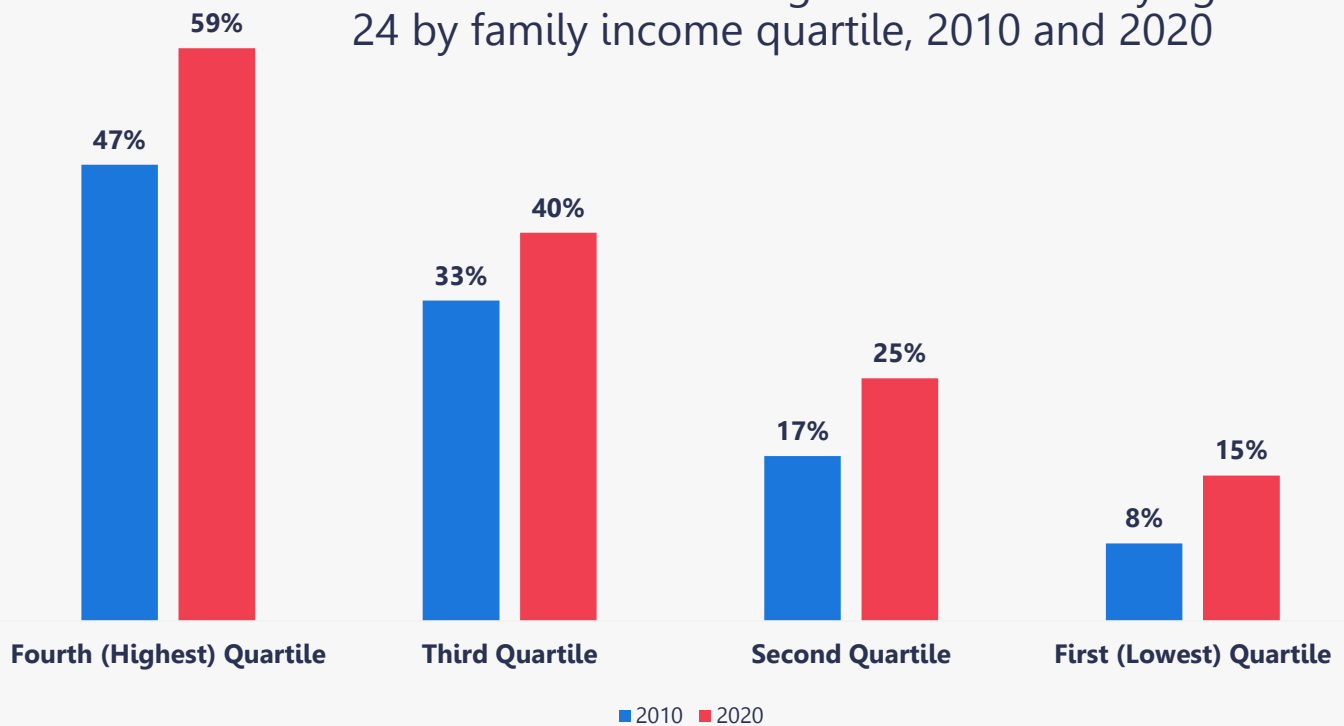
Community Colleges, 2023



Technical Colleges, 2023

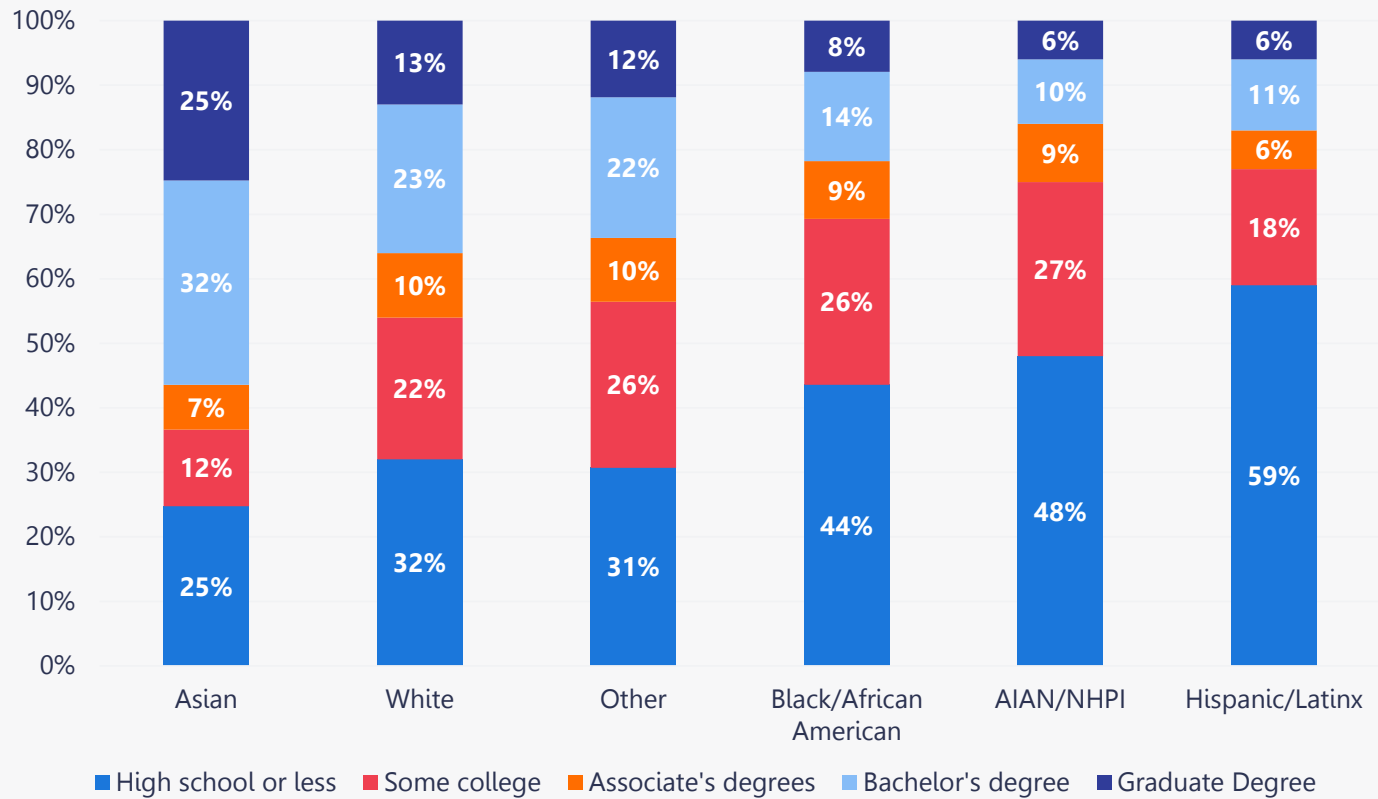
Bachelor's degree holders earn 31% more than those with an Associate's degree and 84% more than those with just a high school diploma.

Estimated bachelor's degree attainment by age 24 by family income quartile, 2010 and 2020

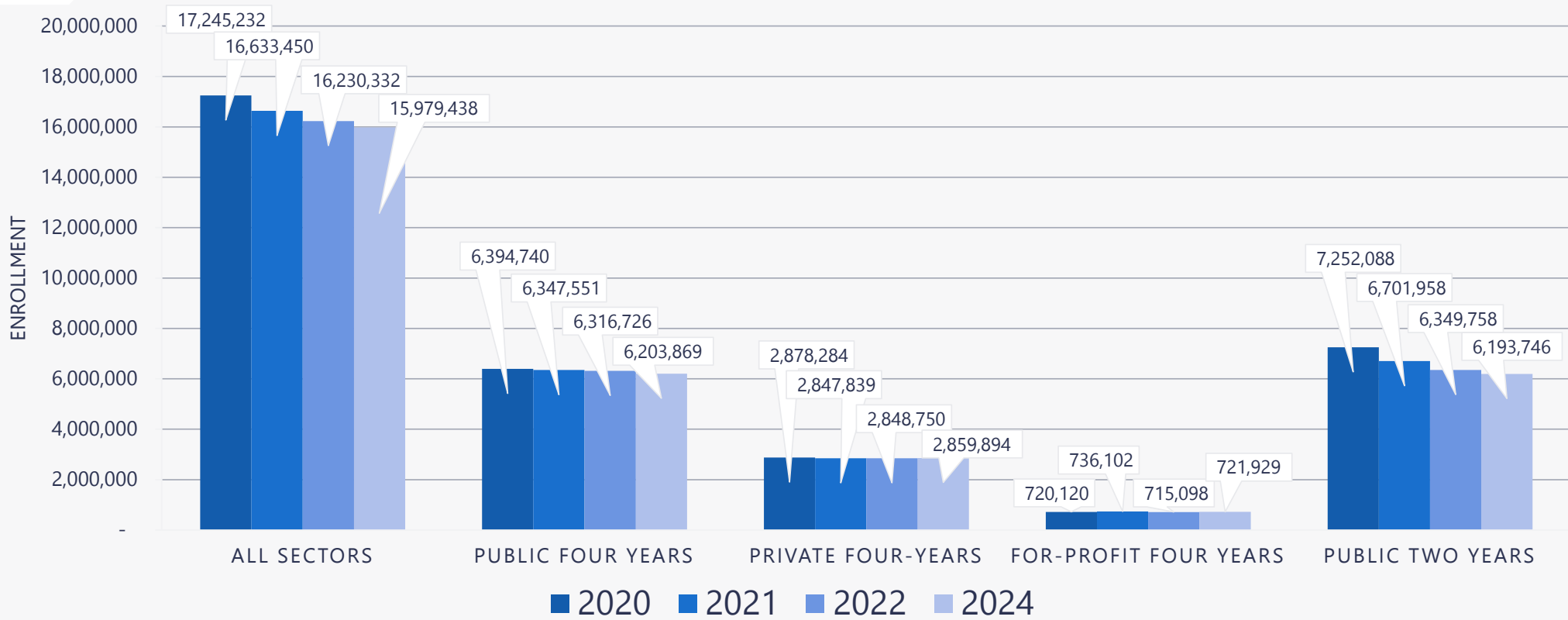


The Completion Imperative

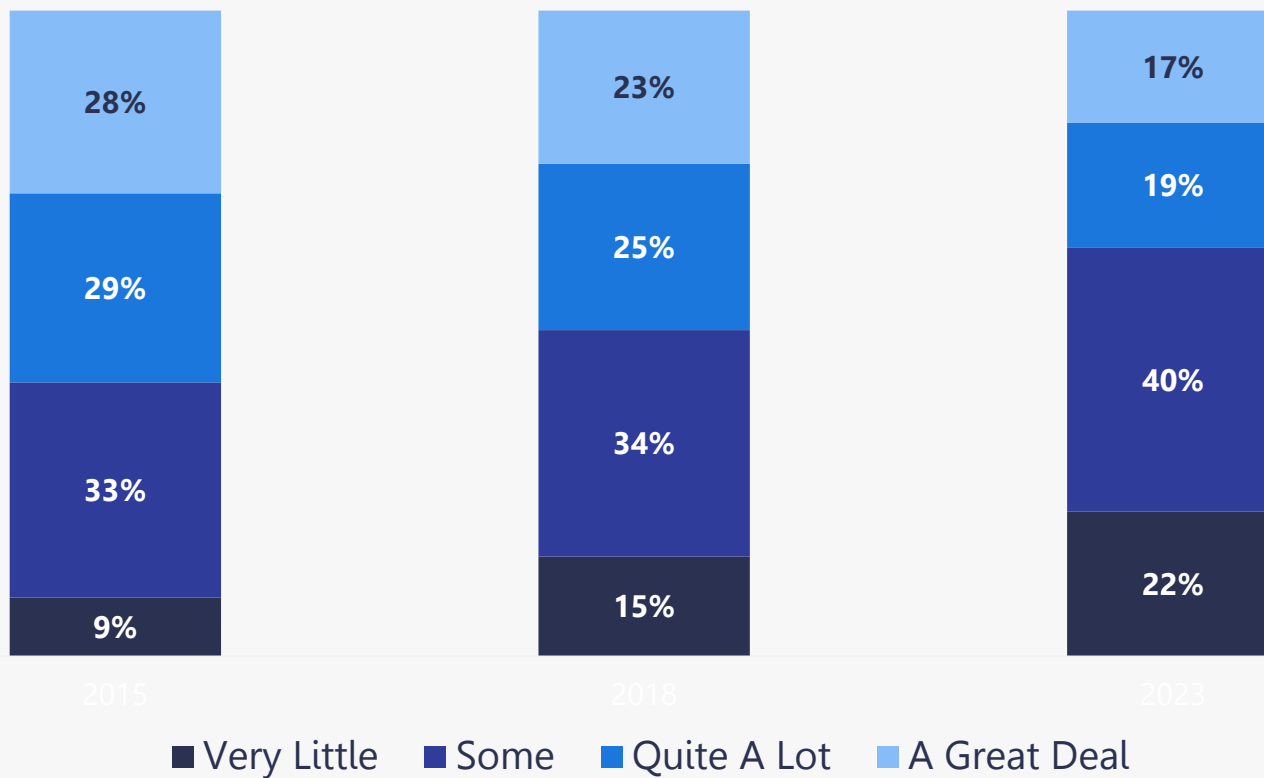
Highest Educational Attainment by Race/Ethnicity



Enrollment Trends Across Sectors



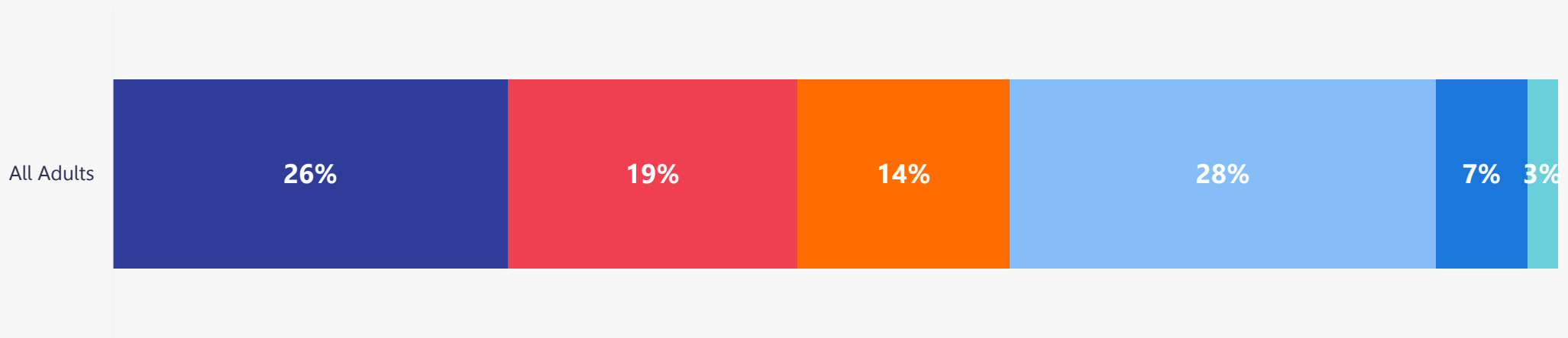
Public confidence in higher education is decreasing.



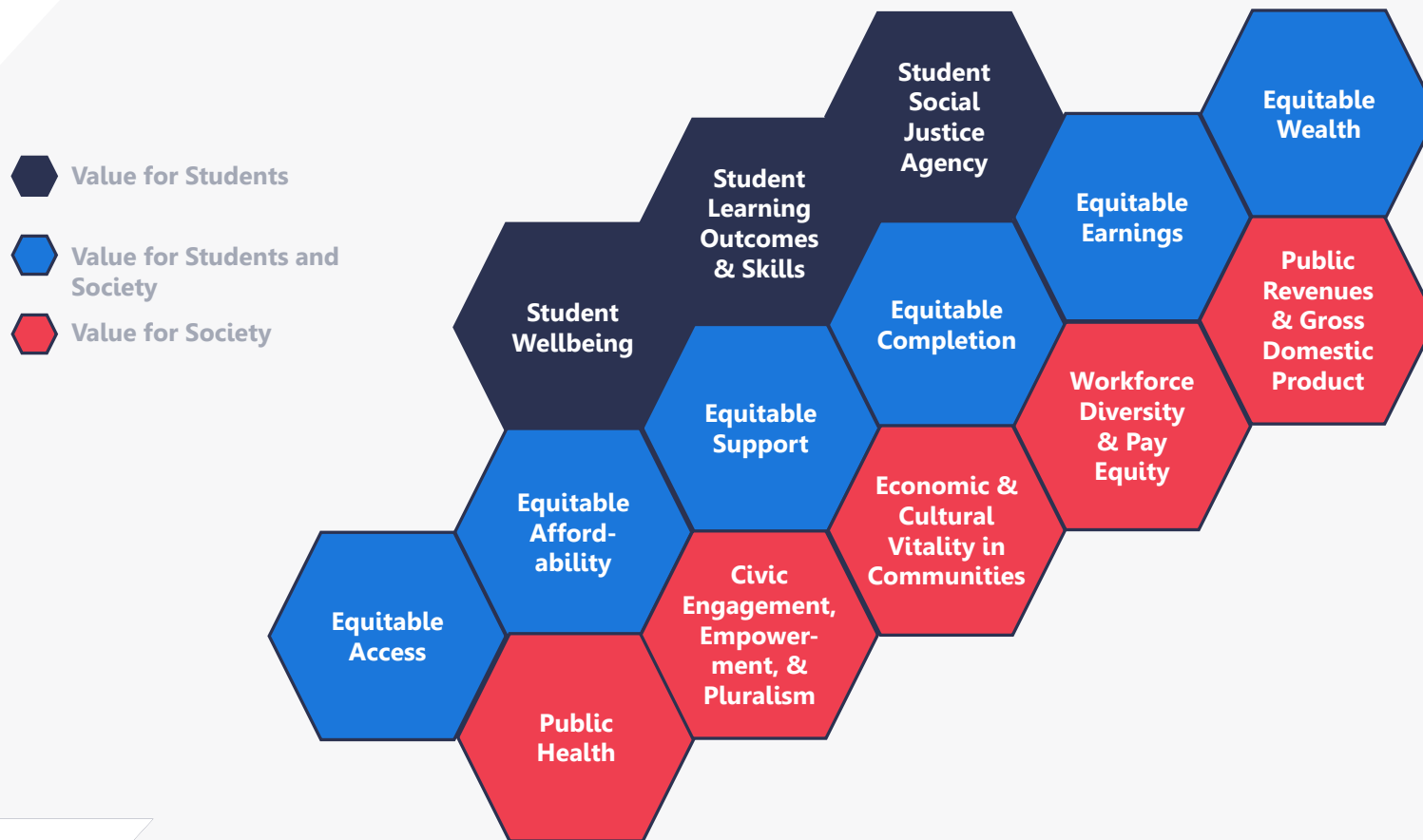
Americans still think that the investment in postsecondary education is worth it.

What is the minimum level of education that you believe your immediate or close family members need to complete to ensure financial security?

■ High school diploma/GED ■ Technical certificate ■ Associate degree ■ Bachelor's degree ■ Master's degree ■ Doctoral or professional degree

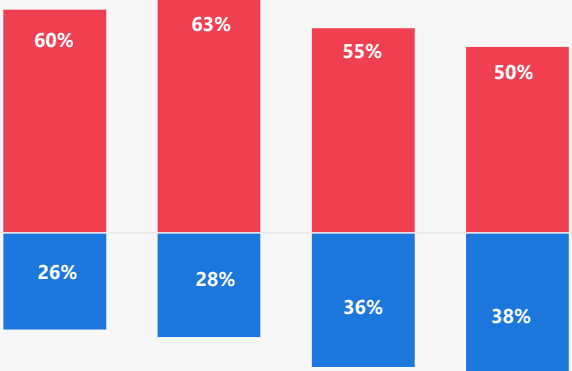


What higher education can deliver for students and society



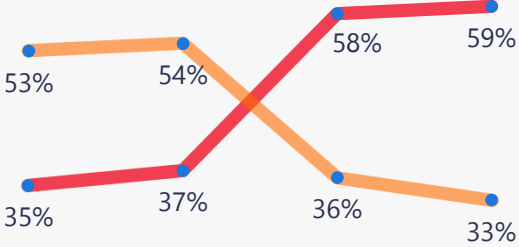
Political views increasingly align with the view of the value of colleges in the US

Among All Adults



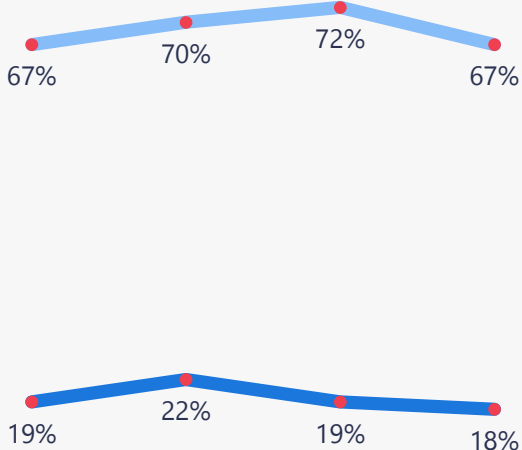
■ Negative ■ Positive

Among Rep/Lean Rep



● Negative ● Positive

Among Dem/Lean Dem



● Negative ● Positive

Source: Pew Research Center, The Growing Partisan Divide in Views of Higher Education