

**KANSAS BOARD OF REGENTS
SYSTEM COUNCIL OF CHIEF ACADEMIC OFFICERS
AGENDA**

**January 15, 2020
8:30 am – 9:00 am**

The System Council of Chief Academic Officers will meet in Suite 530, in the Curtis State Office Building located at 1000 SW Jackson, Topeka, KS 66612. SCOCAO is co-chaired by Brad Bennett, Colby CC and David Cordle, ESU.

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|---|------------------------|------|
| I. Call to Order | Brad Bennett, Co-Chair | |
| A. Introductions | | |
| B. Approve Meeting Minutes from December 18, 2019 | | p. 3 |
| II. Transfer and Articulation Council Update | Karla Wiscombe | |
| III. Open Educational Resource (OER) Steering Committee update | Erin Wolfram | |
| IV. Other Matters | | |
| A. Reverse Transfer Update | Erin Wolfram | |
| B. Get AHEAD Returning Adult Student Project Update | Tim Peterson | p. 6 |
| V. Next SCOCAO Meeting – February 19 at 8:30 a.m. in Topeka | | |
| • Approve minutes from January 15 meeting | | |
| • Discuss Tentative Agenda for March 18 meeting at KUMC | | |
| 1. Proposed Strategic Plan High Impact Practices Update | | |
| 2. KCIA Update from Brad Bennett | | |
| VI. Adjournment | | |

Date Reminders:

- January 23: Admissions Working Group 1st Meeting
- February 7: Strategic Plan High Impact Practices Feedback Due

System Council of Chief Academic Officers (SCOCAO)

The System Council of Chief Academic Officers, established in 2002, is composed of the six chief academic officers of the state universities, four chief academic officers selected by the nineteen community colleges, one chief academic officer selected by the six technical colleges, and the chief academic officer of Washburn University. The Board's Vice-President for Academic Affairs serves as an ex officio member. The Committee meets in person the morning of the first day of the monthly Board meeting. Membership includes:

| | |
|------------------------|-------------|
| Brad Bennett, Co-Chair | Colby CC |
| David Cordle, Co-Chair | ESU |
| Jill Arensdorf | FHSU |
| Charles Taber | KSU |
| Carl Lejuez | KU |
| Howard Smith | PSU |
| Rick Muma | WSU |
| Lori Winningham | Butler CC |
| Erin Shaw | Highland CC |
| Beth Ann Krueger | KCK CC |
| Matt Pounds | NWKTC |
| JuliAnn Mazacheck | Washburn |
| Daniel Archer | KBOR |

System Council of Chief Academic Officers AY 2020 Meeting Schedule

| <i>Meeting Dates</i> | <i>Location</i> | <i>Institution Materials Due</i> |
|----------------------|---------------------------------|----------------------------------|
| September 18, 2019 | Topeka | August 30, 2019 |
| November 20, 2019 | Pittsburg State University | November 1, 2019 |
| December 18, 2019 | Topeka | November 29, 2019 |
| January 15, 2020 | Topeka | December 27, 2019 |
| February 19, 2020 | Topeka | January 31, 2020 |
| March 18, 2020 | University of Kansas Med Center | February 28, 2020 |
| April 15, 2020 | Kansas State University | March 27, 2020 |
| May 20, 2020 | Topeka | May 1, 2020 |
| June 17, 2020 | Topeka | May 29, 2020 |

**System Council of Chief Academic Officers
MINUTES**

Wednesday, December 18, 2019

The December 18, 2019, meeting of the System Council of Chief Academic Officers was called to order by Co-Chair David Cordle at 8:32 a.m. The meeting was held in Suite 530 located in the Curtis State Office Building, 1000 S.W. Jackson, Topeka, KS.

In Attendance:

| | | | |
|----------|--------------------------------|-----------------------------|--------------------------------|
| Members: | David Cordle, ESU | Jon Marshall, Allen CC | Lori Winningham, Butler CC |
| | Erin Shaw, Highland CC | Jill Arensdorf, FHSU | Charles Taber, K-State |
| | Carl Lejuez, KU | Adam Borth, Fort Scott CC | Howard Smith, PSU |
| | Rick Muma, WSU | JuliAnn Mazachek, Washburn | Daniel Archer, KBOR |
| | Steve Loewen, Flint Hills Tech | | |
| Staff: | Karla Wiscombe | Sam Christy-Dangermond | Amy Robinson |
| | Lisa Beck | Charmine Chambers | April Henry |
| | Erin Wolfram | Marti Leisinger | |
| Others: | Jean Redeker, KU | Robert Klein, KUMC | Kim Krull, Butler CC |
| | Linnea Glenmayer, WSU | Michelle Schoon, Cowley CC | Joe McCann, Seward CCC |
| | Brian Niehoff, K-State | Marc Malone, Garden City CC | Cindy Hoss, Hutchinson CC |
| | Michael McCloud, JCCC | Mike Calvert, Pratt CC | Tricia Paramore, Hutchinson CC |
| | Lisa Kolm, Pratt CC | Monette DePew, Pratt CC | Heather Morgan, KACCT |
| | Jennifer Ball, Washburn | Kaye Monk-Morgan, WSU | Steve Sedbrook, FHSU |
| | Ryan Ruda, Garden City CC | Jeff Briggs, FHSU | |
| | Ken Trzaska, Seward County CC | David Fitzhugh, FHSU | |

Co-Chair David Cordle welcomed everyone and those present introduced themselves.

Approval of Minutes

Charles Taber moved that the minutes of the November 20, 2019, meeting be approved. Howard Smith seconded the motion. David Cordle noted that the minutes should be changed to indicate the appropriate institution for Steve Loewen. Steve was listed as representing NWK Tech and should have been listed as representing FHTC. With no further corrections the motion passed.

Transfer and Articulation Council Update

Jon Marshall provided an update on new System Wide Transfer (SWT) courses. He noted the nine new courses are Creative Writing, Introduction to Exercise Science, New Testament, Piano I, Piano II, Principles of Management, Two-Dimensional Design, Three-Dimensional Design, and Voice & Diction. Assuming the Board approves these later in the day, instructions will be sent out to Chief Academic Officers and designated IR staff who input programs in Program Inventory (PI). Jon stated that sometimes there is confusion about the appropriate course to flag, and he encouraged each institution to have conversations and interactions with those who flag courses to ensure accuracy. If the Board approves the nine new courses later in the day, this will bring Kansas to a total of 100 SWT courses.

Open Educational Resource (OER) Steering Committee Update

Erin Wolfram provided an update from the OER Steering Committee. She stated that the Action Plan is a work in progress. The committee is looking into a statewide membership to an OER network, such as Open Textbook Network (OTN) or LibreNet. Various states with OTN memberships were consulted and the committee received positive feedback. The OER Steering Committee is also considering a spring OER poster sharing event where faculty can share what they are individually doing and learn from each other. A larger event that can become an annual OER summit or conference is also being considered. She noted the committee meets once per month and will continue to work on these plans. Erin will provide the next update at the January meeting.

Apply Kansas

Erin provided information on new efforts to promote Apply Kansas. This spring KBOR will be coordinating a group to meet every two months to discuss ways to implement Apply Kansas at more high schools across Kansas in an effort to increase the college-going rate. Apply Kansas is a program that helps students apply for colleges and complete their FAFSA.

Second Readings

The Board's policy on degrees allows community colleges to offer four associate degrees. At the last meeting on November 20th, the Committee heard a first reading requesting a fifth associate degree, Associate in Fine Arts, be added. No additional questions were asked from members. Rick Muma made a motion to add an Associate in Fine Arts to the degree policy. Carl Lejuez seconded the motion. With no further discussion, the motion passed. This policy change will now go to the System Council of Presidents at their January meeting.

Other Matters

Erin Wolfram provided an update on the Credit for Prior Learning (CPL) Taskforce. Erin discussed types of CPL that the taskforce has been reviewing this year and noted what institutions were awarding credit for each.

1. The Seal of Biliteracy: FHSU and PSU are awarding credit for this certificate.
2. Cambridge International: WSU, KU, and ESU are awarding credit for scores equivalent to a "C" or higher. KSU and PSU are exploring options but have not started to award credit yet.
3. ACT and National Career Readiness Certificate (NCRC): Students in the state of Kansas are now able to take these exams one time for free. Because of this, the number of students taking them has gone up and will most likely continue to increase. WSU is awarding English and Math credit for ACT subject scores of 31+. No other institutions are awarding credit for ACT, and no institutions are awarding credit for the NCRC. Allen County Community College is looking into awarding credit for the NCRC.

Erin shared CLEP and AP data comparing 2017-2018 with 2018-2019. A handout was provided showing the number of exams administered, tests taken, exam scores sent, and number of scores of 50 or above for CLEP and three or above for AP. The handout provided the top schools which are receiving exam scores from students for 2-year institutions and 4-year institutions. All universities and colleges reaching the top five were given an individual report.

Daniel Archer provided information on the Board's Strategic Plan. He anticipates the Board reviewing the plan in June 2020, and the staff are finalizing details. Daniel provided information on potential high impact practices that will advance the plan. He provided a copy of the family pillar, which focuses on academic issues. This looks at access, on-time completion, completion, and affordability. He asked for feedback from the Committee on what fits, what may be missing, and what they can add and stated he understands that some of the best practices contained in the family pillar are already being done at some institutions. An email will be sent to both 2- and 4-year institutions, and the feedback due date is February 7th. David asked if the feedback should be related to individual institutions or should they be thinking in a broader scope. Daniel responded they want to identify pragmatic practices, so feedback from their individual perspectives may be best.

Connie Beene provided an update on a nursing articulation agreement. The Kansas Military Nursing Initiative was passed by the Kanas Board of Nursing earlier in December. This is an accelerated “bridge” military (medic to RN) program and will start being taught at Washburn University in spring 2020. The student can be enrolled through the student’s home school, and this agreement will reduce the number of hours required for a nursing degree. Connie stated this has been in the works for quite some time and they are excited for the spring launch.

There was a discussion on the use of OER and whether it will be required by faculty. Carl stated he has heard concerns from faculty that the use of OER may be required at some point. Several other institutions stated they have heard similar concerns from their faculty but indicate they have tried to clarify that the use of OER is not required.

Adjournment

Chuck Taber moved to adjourn the meeting. Following the second of Howard Smith, the motion carried. The meeting adjourned at 9:01 a.m.

Get AHEAD Returning Adult Student Project Update

Summary

The Kansas Board of Regents received a \$50,000 Lumina Foundation Strategy Labs technical assistant grant in October 2017 to launch the Get AHEAD returning adult student initiative. Get AHEAD was designed to encourage the 37,000 Kansas potential completers to finish what they started. A second grant for \$20,000 was awarded in June 2019 to engage community partners across the state to further encourage and assist the potential completers, targeted CTE concentrators in three program areas, and the other Kansas adults with some college and no degree to earn a high-quality postsecondary education credential.

01/15/2020

Background

According to the National Student Clearinghouse Research Center (Shapiro, Ryu, Huie, and Liu, 2019), Kansas has more than 345,000 adults who have some college and no degree, 31,000 of whom are “potential completers” with two or more years of college but no degree. Nationally, potential completers are more likely to return and complete a degree, and most of them (58 percent) are below age 30. Those who re-enrolled and completed were more likely to do so at an institution other than the one they last attended, but in the same state (only 38 percent returned to the same institution). Online enrollees were also more likely to return to an online institution.

A recent national survey (Strada, 2019) of 42,190 adults ages 25-64 with some college, but no degree and who are not currently enrolled also found that:

- The most common reason people cited for stopping out was difficulty balancing school and work at the same time.
- The factors that would have the most impact on getting this population to re-enroll are affordability, schedule flexibility and a guaranteed employment outcome connected to further education.
- Those who stopped out rated lower the quality of the academic and career advising they received than peers who completed degrees.
- Only 19 percent of these adults report they are no longer interested or don’t need to complete their education. Cost and time pressures continue to be barriers that keep people from re-enrolling.
- Adults with some college but no degree say that if they enroll in additional courses or training, they are most likely to do so via an employer. When considering non-employer providers, they are most likely to enroll at a community college.
- Younger people, people of color and those who are working in certain occupations, such as food preparation, are more likely to say they will enroll in additional courses or training.

Like many other states, Kansas is becoming increasingly older, more diverse, and more urban. Between 2000 and 2016, 82 (78%) of the 105 Kansas counties experienced a population decline and a growing proportion of older residents. However, the Hispanic population in the state is projected to increase by 287 percent or nearly 1.3 million more people by 2066 (Hunt and Panas, 2018). Higher education also faces a looming demographic storm. According to Grawe (2018), many northeastern and midwestern states will experience a 15 percent or greater decrease in the number of high school graduates by the end of the next decade due to declining birth rates. During this same time, 60 percent of Americans will need some type of high-quality credential beyond high school. **The Kansas attainment rate is currently 52 percent, and to reach 60 percent the state will not only have to maintain current rates of attainment but also significantly increase the number of people who enroll in programs and earn all types of credentials beyond high school.** (Lumina, 2019).

However, in Academic Year 2019 nearly two-thirds of the students (65.1 percent) enrolled in Kansas public postsecondary institutions participated part-time, and a quarter (25.5 percent) of the students were 25 years of

age or older (KBOR, 2019). Additionally, during Academic Year 2016 alone, nearly 1,000 CTE concentrators (students who completed at least 12 hours of technical course credits) in healthcare, information technology, and law enforcement related certificate and associate degree programs exited without earning a credential. The Kansas Board of Regents received a \$50,000 Lumina Foundation Strategy Labs technical assistant grant in October 2017 to launch the Get AHEAD returning adult student initiative. Get AHEAD was designed to increase the state's attainment rate by encouraging the Kansas potential completers to finish what they started. A second grant for \$20,000 was awarded in June 2019 to engage community partners across the state to further encourage and assist the potential completers, targeted CTE concentrators in three program areas, and the other Kansas adults with some college and no degree to earn a high-quality postsecondary education credential.

Increased Awareness, More Encouragement, and New Grants for Adult Students

Many Kansas adults who have some college, but no credential likely work one or more jobs, have families, and do not reside close to a college or university campus. Most are probably unaware of the hundreds of programs offered by the 32 public postsecondary educational institutions including more than 80 online certificate and associate degree programs and 90 online bachelor's degree programs. To increase their awareness of these opportunities the Adult Higher Education Accessible Degrees (AHEAD) project initially emphasized online programs. A 15 second radio ad and a 30 second television ad were created and broadcast on several public and commercial stations. The television ad was run again statewide on more than a dozen Cox Media cable networks and streaming venues during October 2019 and from November 25th through December 8th.

The initial Lumina Foundation grant also provided funding to create a poster with the Get AHEAD theme and logo that was distributed to the 325 public libraries, 105 county extension offices, 38 Kansas National Guard installations, 23 workforce centers, 27 staffing agencies, 23 chambers of commerce, the Fort Riley and Fort Leavenworth education centers, and the five Service, Education and Re-Training Corporation offices (the SER Corporation is a nonprofit organization that assists Hispanics with job training and career services).

With the help of the second Lumina Foundation grant and the Kansas Association of Community Foundations, the Kansas State Library, the Kansas Department of Commerce, and other organizations, a new set of partnerships are being formed with local foundations, public libraries, and workforce centers to (1) recruit and train a volunteer corps of Get AHEAD/Complete to Compete returning adult student ambassadors, (2) pilot an outreach effort to contact 295 of the CTE concentrators who exited a program in AY 2016 without completing a credential, and (3) raise \$1 million in private funds for the proposed Kansas Adult Student Assistance (KASA) grant program. A new brochure was also distributed to all of the public libraries and workforce centers along with several community foundations and the Kansas Council of the Society of Human Resource Management.

A new statewide volunteer corps of Get AHEAD ambassadors will also help inform their friends, colleagues, family members, and others within their respective communities of the plethora of postsecondary educational programs offered by the 32 public institutions. The ambassadors will distribute business cards with the www.getaheadkansas.org address to potential completers and other adults who have some college but no credential. They will also offer ongoing encouragement to adult students to keep going until completion.

Both time and money are required to complete any postsecondary education program. Online programs can help some adults address the time demands of completion, but many also lack the financial resources to return to school and finish a postsecondary education program. A comprehensive list of employers across the state that offer tuition assistance programs is being developed and will be added to the website. The project will also seek to raise \$1 million for the proposed Kansas Adult Student Assistance (KASA) grants to help address the cost of completion. At their meeting in August 2019, the Board of the Kansas Association of Community Foundations (KACF), which is leading the \$4 billion "Keep 5 in Kansas" campaign for their respective 94 community foundations, endorsed the Get AHEAD project. Many of the community foundations and several large private foundations will be key partners in funding the new KASA grants program over the next several years.

Eventually, the Get AHEAD/Complete to Compete project should assist the 32 Kansas public postsecondary institutions to increase their enrollments and to reach the Kansas Board of Regents' goal of a 60 percent attainment rate by encouraging the adults with some college and no degree to finish what they started. Doing so should not only improve their lives, but also the communities where they reside and the entire state.

References

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Kansas Board of Regents. (2019). *Kansas Higher Education Statistics*. Retrieved from https://submission.kansasregents.org/ibi_apps/bip/portal/KHERS

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Strada Education Network. (2019). *Some College and No Degree: How Individuals Who Attend and Don't Graduate Feel About Education*. Retrieved from <https://www.stradaeducation.org/report/some-college-and-no-degree/>

Partial List of Kansas Potential Completers and CTE Concentrators

| <u>Community</u> | <u>Foundation Zip Code</u> | <u>PCs</u> | <u>Concentrators</u> | <u>County</u> | <u>PSE Attain Rate</u> |
|------------------|----------------------------|--------------|----------------------|-----------------|------------------------|
| Arkansas City | 67156 | 254 | 29 | Cowley | 33.3% |
| Beloit | 67420 | 34 | 6 | Mitchell | 44.0% |
| Chanute | 66720 | 256 | 25 | Neosho | 31.7% |
| Coffeyville | 67337 | 33 | 25 | Montgomery | 31.4% |
| Colby | 67701 | 33 | 28 | Thomas | 47.7% |
| Concordia | 66901 | 12 | 1 | Cloud | 37.5% |
| Dodge City | 67801 | 72 | 6 | Ford | 25.9% |
| El Dorado | 67042 | 418 | 55 | Butler | 43.1% |
| Emporia | 66801 | 775 | 34 | Lyon | 34.0% |
| Fort Scott | 66701 | 40 | 5 | Bourbon | 31.4% |
| Garden City | 67846 | 135 | 14 | Finney | 27.5% |
| Goodland | 67735 | 23 | 8 | Sherman | 38.8% |
| Great Bend | 67530 | 383 | 45 | Barton | 31.8% |
| Hays | 67601 | 688 | | Ellis | 46.1% |
| Highland | 66087 | 179 | 27 | Doniphan | 27.4% |
| Hutchinson | 67504 | 183 | 97 | Reno | 31.3% |
| Iola | 66749 | 162 | 3 | Allen | 30.9% |
| Independence | 67301 | 161 | 5 | Montgomery | 31.4% |
| Kansas City | | 2100 | 81 | Wyandotte | 24.6% |
| Lawrence | 66044 | 1833 | | Douglas | 58.5% |
| Liberal | 67901 | 286 | 8 | Seward | 19.8% |
| Manhattan | 66502 | 1804 | 24 | Riley | 54.2% |
| Olathe | | 1449 | | Johnson | 64.8% |
| Overland Park | | 2023 | 77 | Johnson | 64.8% |
| Parsons | 67357 | 71 | 16 | Labette | 29.6% |
| Pittsburg | 66762 | 538 | | Crawford | 40.4% |
| Pratt | 67124 | 118 | 2 | Pratt | 40.7% |
| Salina | 67402 | 370 | 1 | Saline | 32.6% |
| Topeka | 66614 | 2146 | 22 | Shawnee | 38.5% |
| Wichita | 67202 | <u>6220</u> | <u>42</u> | <u>Sedgwick</u> | <u>39.3%</u> |
| | | Total | 22799 | 686 | Avg/Mean |
| | | | | | 45.8% |

PC - students with 2 or more years of college but no degree - National Student Clearinghouse

CTE Concentrators - completed 12 or more technical course credits but no credential in AY 2016
Certificate or Associate degree in Health Science, IT & LE related programs

PSE - postsecondary education attainment rate - Lumina Foundation

9/11/2019