

**KANSAS BOARD OF REGENTS
COUNCIL OF CHIEF ACADEMIC OFFICERS**

**VIRTUAL MEETING AGENDA
Wednesday, June 15, 2022
9:00 a.m. – 10:00 a.m.
or upon adjournment of SCOCAO**

The Council of Chief Academic Officers (COCAO) will meet virtually via Zoom. Meeting information will be sent to participants via email, or you may contact arobinson@ksbor.org.

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| I. Call to Order | Jill Arensdorf, Chair | |
| A. Roll Call | | |
| B. Approve Minutes from May 18, 2022 | | p. 3 |
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| II. First Readings | | |
| A. BA/BS in Criminology – K-State | Chuck Taber | p. 6 |
| B. BA in American Sign Language – WSU | Shirley Lefever | p. 14 |
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| III. Other Requests | | |
| A. Request for Approval to Change Name of MA in Applied Economics to MA in Economics & Quantitative Analysis – WSU | Shirley Lefever | p. 25 |
| B. Request for Approval to Change Name of MS in Family Studies & Human Services to MS in Human Development & Family Science – K-State | Chuck Taber | p. 27 |
| C. Request for Approval to Change Name of Mary Lynn & Warren Staley School of Leadership Studies to Mary Lynn & Warren Staley School of Leadership – K-State | Chuck Taber | p. 28 |
| D. Request for Approval to Change Name of DSW from Advanced Social Work Practice to Social Work – KU | Barbara Bichelmeyer | p. 29 |
| E. Minor in Environmental Health – KU | Barbara Bichelmeyer | p. 30 |
| F. Minor in Clinical Trials Management – KU | Barbara Bichelmeyer | p. 33 |
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| IV. Council of Faculty Senate Presidents Update | Susan Castro, WSU | |
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| V. Other Matters | | |
| A. Discuss Opportunities (new degree programs, partnerships, strategic initiatives, etc.) that Universities are Considering or Planning to Pursue in the Future | COCAO Members | |
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| VI. Next COCAO Meeting – September 14, 2022 | | |
| A. New Program Approvals | | |
| B. Introductions & Confirm Meeting Schedule | | |
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| VII. Adjournment | | |

COUNCIL OF CHIEF ACADEMIC OFFICERS

The Council of Chief Academic Officers (COCAO), established in 1969, is composed of the academic vice presidents of the state universities. The Board's Vice President for Academic Affairs serves as an ex officio member, and the member from the same institution as the chairperson of the Council of Presidents serves as chairperson of the Council of Chief Academic Officers. The chief academic officers of the University of Kansas Medical Center and Washburn University are authorized to participate as non-voting members when agenda items affecting those institutions are to be considered. The Council of Chief Academic Officers meets monthly and reports to the Council of Presidents. The Council of Chief Academic Officers works with the Board Academic Affairs Committee through the Vice President for Academic Affairs. Membership includes:

Jill Arensdorf, Chair	FHSU	Howard Smith	PSU
Gary Wyatt	ESU	Laura Stephenson	Washburn
Charles Taber	K-State	Shirley Lefever	WSU
Barbara Bichelmeyer	KU	Daniel Archer	KBOR
Robert Klein	KUMC		

**Council of Chief Academic Officers
AY 2023 Meeting Schedule**

<i>Tentative COCAO Academic Year 2022- 2023 Meeting Dates</i>				
Meeting Dates	Location (virtual or in-person)	Lunch Rotation	Institution Materials Due	New Program Requests Due
September 14, 2022	TBD		August 25, 2022	July 20, 2022
October 19, 2022	TBD		September 27, 2022	August 24, 2022
November 16, 2022	TBD		October 27, 2022	September 21, 2022
December 14, 2022	TBD		November 23, 2022	October 19, 2022
January 18, 2023	TBD		December 29, 2022	November 23, 2022
February 15, 2023	TBD		January 26, 2023	December 21, 2022
March 22, 2023	TBD		February 23, 2023	January 18, 2023
April 19, 2023	TBD		March 30, 2023	February 22, 2023
May 17, 2023	TBD		April 27, 2023	March 22, 2023
June 14, 2023	TBD		May 25, 2023	April 19, 2023

*COCAO meets at 9:00 a.m. or upon adjournment of SCOCAO unless otherwise noted.

**Council of Chief Academic Officers
MINUTES**

Wednesday, May 18, 2022

The May 18, 2022, Council of Chief Academic Officers (COCAO) meeting was called to order by Chair Jill Arensdorf at 9:25 a.m. The meeting was held through Zoom.

In Attendance:

Members:	Jill Arensdorf, FHSU Chuck Taber, K-State Gary Wyatt, ESU	Jennifer Roberts, KU Howard Smith, PSU Shirley Lefever, WSU	Robert Klein, KUMC Laura Stephenson, Washburn Daniel Archer, KBOR
Staff:	Amy Robinson Steve Funk	Sam Christy-Dangermond Hector Martinez Lisa Beck	Tara Lebar Cindy Farrier Marti Leisinger
Others:	Adam Borth, Fort Scott CC Brian Inbody, Neosho CC Cindy Hoss, Hutchinson CC Gwen Bohling, KU Jean Redeker, KU Jim Truelove, PSU Kim Krull, Butler CC Laurel Littrell, K-State Monette DePew, Pratt CC Mary Pomatto, PSU Bob Frisbee, PSU Sarah Robb, Neosho CC Stanton Gartin, SATC Tom Hallaq, K-State Mickey McCloud, JCCC Tim de Noble, K-State Shaun Schmidt, Washburn	Amber Knoettgen, Cloud CC Carrie Scala, KUMC Elaine Simmons, Barton CC Huston Gibson, K-State Jennifer Ball, Washburn JoLanna Kord, ESU Kim Morse, Washburn Linnea GlenMaye, WSU Michelle Schoon, Cowley CC Paul Grimes, PSU Heather Morgan, KACCT Sharon Kibbe, Highland CC Tanya Gonzalez, K-State Tom Nevill, Butler CC Aron Potter, Coffeyville CC Stuart Day, KU Andrew Hippisley, WSU	Brad Bennett, Seward County CC Christy Craft, K-State Greg Paul, K-State Janet Stramel, FHSU Kara Wheeler, KUMC Kim Zant, Cloud County CC Lisa Blair, NWKTC Marlon Thornburg, Coffeyville CC Remy Lequesne, KU Robin Henry, WSU Shelly Gehrke, ESU Taylor Crawshaw, Independence CC Jerry Pope, KCKCC Corey Isbell, NCKTC Steven Skinner, WSU Shawnee Hendershot, PSU Gary Brooking, WSU

Roll call was taken for members and presenters.

Approval of Minutes

Chuck Taber moved to approve April 20, 2022, meeting minutes, and Howard Smith seconded the motion. With no corrections, the motion passed.

2nd Readings

Chuck Taber moved to approve the Bachelor of Professional Studies at KU, and Shirley Lefever seconded the motion. With no comments or questions, the motion passed unanimously through a roll call vote.

Howard Smith moved to approve the Ed.S. in School Counseling at K-State, and Gary Wyatt seconded the motion. With no comments or questions, the motion passed unanimously through a roll call vote.

Shirley Lefever moved to approve the BS in Real Estate & Community Development at K-State, and Howard Smith seconded the motion. With no comments or questions, the motion passed unanimously through a roll call vote.

Howard Smith moved to approve the BS in Operations & Supply Chain Management at K-State, and Gary Wyatt seconded the motion. With no comments or questions, the motion passed unanimously through a roll call vote.

Gary Wyatt moved to approve the BS in Digital Innovation at K-State, and Howard Smith seconded the motion. With no comments or questions, the motion passed unanimously through a roll call vote.

These programs will move forward to COPS later in the day for approval.

Other Requests

- Chuck Taber presented a request for approval to change the name of BA/BS in Journalism & Mass Communication to BA/BS in News & Sports Media at K-State. Changing the name will provide more precise terminology for the program's content.

Gary Wyatt moved to approve changing the name of the BA/BS in Journalism & Mass Communication to BA/BS in News & Sports Media at K-State, and Shirley Lefever seconded. The motion passed unanimously through a roll call vote.

- Gary Wyatt presented a request for approval to change the name of MS in Health, Physical Education, and Recreation to MS in Health, Physical Education, & Coaching at ESU. Changing the name will more accurately reflect the nature of the program and appropriately highlight the coaching component.

Chuck Taber moved to approve changing the name of MS in Health, Physical Education, and Recreation to MS in Health, Physical Education, & Coaching at ESU, and Shirley Lefever seconded. The motion passed unanimously through a roll call vote.

- Shirley Lefever and Andrew Hippisley presented a request for approval to change the name of BA in Women's Studies to BA in Women's, Ethnicity, and Intersectional Studies (WEIS) at WSU. This name change is part of several changes to the department and more accurately reflects program components.

Chuck Taber moved to approve changing the name of BA in Women's Studies to BA in Women's, Ethnicity, and Intersectional Studies (WEIS) at WSU, and Howard Smith seconded. The motion passed unanimously through a roll call vote.

- Shirley Lefever, Gary Brooking, and Steven Skinner presented a request for approval to change the name of BS in Applied Computing to BS in Cybersecurity at WSU. Changing the name will more accurately reflect the content and focus of the degree and allow the program to fall under the ABET cybersecurity accreditation credentials.

Howard Smith moved to approve changing the name of BS in Applied Computing to BS in Cybersecurity at WSU, and Chuck Taber seconded. The motion passed unanimously through a roll call vote.

- Howard Smith and Mary Carol Pomatto presented a request for approval to merge the BA in Political Science with BS in Geography and rename it BS in Geographical and Political Sciences at PSU. These changes are for efficiency and recognition of a more contemporary alignment of the two fields.

Chuck Taber moved to approve merging the BA in Political Science with BS in Geography and rename it BS in Geographical and Political Sciences at PSU, and Gary Wyatt seconded. The motion passed

unanimously through a roll call vote.

- Howard Smith presented the request for approval of a substantial reorganization at PSU found on page 63. The request cites declining enrollments, and merges several departments, creates several schools, and changes a department name. Changes will improve efficiency and reduce costs.

Chuck Taber moved to approve the reorganization at PSU as presented, and Shirley Lefever seconded. The motion passed unanimously through a roll call vote.

- Each of these requests will go to Blake Flanders for final approval, except the PSU reorganization requests, which will go to COPS and then the Board for final approval.

Council of Faculty Senate Presidents (CoFSP) Request

Janet Stramel, Chair and FHSU Faculty Senate President, presented her last update as Chair. The Council continues to discuss and monitor the temporary policy related to workforce management. CoFSP unanimously opposes this policy as they believe it unnecessary as universities have the latitude to align expenditures with available resources. The Council also has concerns with the proposed general education framework and policy, but faculty are likely to support the policy's aim. CoFSP members for the 2022-23 year have been identified, and KU will be the host school. Janet thanked everyone, noting it has been a very educational opportunity and experience.

Discuss Opportunities

FHSU is undergoing a similar reorganization as PSU presented. KU is working on degrees in cybersecurity and data analytics. These will be presented to COCAO in a future meeting.

Adjournment

The next COCAO meeting is scheduled for June 15, 2022.

Shirley Lefever moved to adjourn the meeting, and Jen Roberts seconded the motion. With no further discussion, the meeting adjourned at 10:03 a.m.

Program Approval

Summary

Universities may apply for approval of new academic programs following the guidelines in the Kansas Board of Regents Policy Manual. Kansas State University has submitted an application for approval and the proposing academic unit has responded to all of the requirements of the program approval process.

June 15, 2022

I. General Information

A. Institution

Kansas State University

B. Program Identification

Degree Level:	Bachelor's
Program Title:	Criminology
Degree to be Offered:	B.A./B.S. in Criminology
Responsible Department or Unit:	Department of Sociology, Anthropology, and Social Work
CIP Code:	45.0401
Modality:	On Campus
Proposed Implementation Date:	Fall 2022

Total Number of Semester Credit Hours for the Degree: 120

II. Clinical Sites: Does this program require the use of Clinical Sites? No

III. Justification

The Department of Sociology, Anthropology and Social Work proposes to convert its Criminology specialization that exists in the Sociology program into a Criminology major. Offering Criminology as a major will allow the degree to be more useful to students interested in careers in law enforcement, corrections, courts, victims' services, and related occupations. Multiple benefits will result for Kansas State University and the students of Kansas more generally. First, historical data demonstrate that more than 80% of sociology majors continue to choose the criminology specialty. Further, data from K-State Admissions and the National Student Clearinghouse indicate that from Spring 2010 to Fall 2020, 464 students applied and were admitted to K-State but enrolled elsewhere to pursue Criminology and Criminal Justice Degrees. We predict that a significant number of these students would have come to K-State if we offered a degree in Criminology. Data further indicate that this trend has risen over time, increasing 239% between 2010 and 2020. Anecdotally, a significant number of students have commented to our advisor that they chose not to pursue our program because they wanted a degree specific to Criminology. Available data indicates steady growth in employment sectors that typically hire Criminology majors, jobs that offer stable careers with solid incomes. In sum, converting our specialization in criminology to a major stands to (1) better serve existing students; (2) increase enrollment while also offering a degree students want; and (3) increase students' pathways to gainful employment.

Other institutions in Kansas offer four-year degrees in criminology, including at Wichita State University, Emporia State University, Fort Hays State University, Washburn University, Baker University, Central Christian College of Kansas, Ottawa University, Southwestern College, Bethany College, Friends University, Midwestern Nazarene University, Newman University, Pittsburg State University. Even embedded in our sociology degree, K-State's criminology specialization is a long-standing and well-established member of this field stewarded by tenured faculty with a history of teaching and research expertise in criminology and sociology. Our enrollment

in this specialization is currently over 130 students. With additional visibility, we believe this number can grow. Finally, there is still a growing market for degrees in the area.

The curriculum of the proposed Criminology program is consistent with Criminology and Criminal Justice programs at peer universities. In addition, the curriculum is designed with job-readiness and employability in mind. Fortunately, only minor adjustments to our current offerings are necessary to accomplish this objective. The proposed program can be run with existing faculty and requires no additional faculty resources beyond a small advertising budget. As such, the conversion of our criminology specialization promises benefits to our students, department, and university while imposing little to no additional costs.

IV. Program Demand: Market Analysis

Drawing from U.S. Department of Education’s National Center for Educational Statistics data, Emsi (2020) provides evidence of growth in Criminology. Program completions in Criminology and related disciplines between 2012 and 2019 increased by 4.2%. Programs included in these estimates include Criminology, Criminal Justice/Safety Studies, Criminal Justice/Law Enforcement Administration, Criminal Justice/Police Science, Criminalistics and Criminal Science, Corrections, Juvenile Corrections, Corrections and Criminal Justice, Other, Corrections Administration. In our region, completions increased by 13.1%, indicating a stronger, increasing demand for Criminology and related degrees in the area (region includes AK, CO, IL, KS, MO, NE, OK, and TX). In this manner, converting our specializing into a major not only better serves the needs and interests K-State students and Kansas students more generally, but also taps into a growth area in the region.

Further, current events indicate a strong possibility of reforms for law enforcement including the possibility of increased education requirements for officers. Evidence indicates college-educated officers are (1) less likely to use violence; (2) more attuned to identifying underlying community problems; (3) better equipped to relate to members of their communities; (4) better able to identify best practices; and (5) are more likely to become effective leaders (Bouffard & Armstrong, 2020). Currently, research estimates that only one-third of police officers have a four-year degree, and slightly more than one-half have a two-year degree (Gardiner, 2017). With the implementation of such reform efforts, a substantial increase in demand for degree programs in Criminology and related fields will occur. Offering a Criminology major will thus allow K-State to be ahead of the curve.

V. Projected Enrollment for the Initial Three Years of the Program

Year	Headcount Per Year		Sem Credit Hrs Per Year	
	Full- Time	Part- Time	Full- Time	Part- Time
Implementation	137	18	4110	270
Year 2	150	19	4500	285
Year 3	165	19	4950	285

Potential growth rates were calculated by extrapolating based on current criminology specialization enrollments and the median 5 year projected regional employment growth rates (2020-2025) based on the Emsi (2020) report. Specifically, the anticipated growth rate for “detectives and criminal investigators” was used, as this is a median growth rate among occupations examined in the employment analysis. Our data suggests a K-State degree in Criminology would attract a significant number of new students.

VI. Employment

A Criminology major promises positive job prospects for students, particularly those interested in various segments of law enforcement, corrections, and related professions—a key sector of employment for criminology degree holders. Further, many of our students express interest in related careers including, but not limited to,

non-profit organizations, community and victim services, and research institutes. A degree in Criminology provides a direct pathway to many of these career paths. For brevity, we offer growth rates for direct occupations in the field of criminal justice drawn from 2020 Bureau of Labor Statistics data and market data from Emsi, a labor market analytics firm contracted by K-State Global Campus. The data indicate that most criminal justice occupations show steady upward growth, particularly in law enforcement and community corrections careers (median growth rate is 3.65% over ten years nationally, 2.96% over five years nationally, and 3.40% over five years regionally). Further, many of these occupations offer solid and steady incomes for graduates (national median salaries range from \$34,190 to \$91,090 with an overall median of \$58,720).

VII. Admission and Curriculum

A. Admission Criteria

Students can enroll in the criminology major upon admission to Kansas State University.

B. Curriculum

The curriculum is designed to give students flexibility while also mandating career-readiness. Thirteen credits hours of “core” courses are foundational to the major. CRIM 361 – Criminal Justice Systems is a keystone course that unlocks access to the rest of the curriculum. One credit hour is required in “skills” courses. CRIM 367 – Real World Criminology will develop students’ communications skills and professionalism. It will also involve an ethical decision-making component. This course will be required of all students and must be taken before enrolling in internship hours. Three credit hours to be taken in “social context” courses and an additional three are required from courses relating to social inequality. These courses are intended to equip students with the necessary sensitivities to relevant structural and community characteristics as well as pertinent issues surrounding race, gender, class, and other diversity and inclusion issues—skills vital for contemporary criminal justice professionals. Students are also required to take 12 credit hours of electives. We proudly offer a wide array of electives on topics that are both useful and interesting to students. Finally, all students will be required to complete a “capstone” requirement. For most students, the capstone will be an internship during the Spring or Summer semesters of their third or fourth years, allowing students to gain practical experience for entering a career. For students who are focused on graduate school or research-oriented careers, they may fulfill the capstone requirement through six credit hours of M.A. level graduate courses, providing them experience with more intensive academic skills. Students shall complete six credit hours of related coursework (listed as “Required Criminology Foundation Courses”), which will complement their education in the criminology program.

The courses listed in the following tables comprise a recommended path to completion for students looking to complete the requirements for a Criminology major together with general University and College requirements. This path assumes students are pursuing a BA rather than a BS (the latter would give them more flexibility with their course selections).

Year 1: Fall

SCH = Semester Credit Hours

Course #	Course Name	SCH 14
SOCIO 211	Introduction to Sociology	3
ENGL 100	Expos. Writing I	3
MATH 100	College Algebra	3
FREN 101	French I	5

Year 1: Spring

Course #	Course Name	SCH 14
CRIM 361	Criminal Justice Systems	3
COMM 106	Public Speaking I	3

STAT 325	Intro Statistics	3
FREN 102	French II	5

Year 2: Fall

Course #	Course Name	SCH 15
CRIM 362	Police and Society	3
ENGL 200	Expos. Writing II	3
BIOL 198	Principles of Biology	4
FREN 300	French III	5

Year 2: Spring

Course #	Course Name	SCH 15
CRIM 364	Criminological Theory	3
CRIM 367	Real World Criminology	1
SOCIO 423	Methods of Social Research	4
FREN 301	French IV	4
MUSIC 100	Introduction to Music Theory	3

Year 3: Fall

Course #	Course Name	SCH 12
SOCIO 571	Race and Ethnic Relations in the USA	3
PHILO 100	Introduction to Philosophical Problems	3
SOCIO 431	Comparative Social Theories	3
FREN 502	French Literature in Translation	3

Year 3: Spring

Course #	Course Name	SCH 16
CRIM 460	Youth and Crime	3
SOCIO 361	Social Problems	3
SOCWK 510	Social Welfare as Social Institution	3
GEOG 121 & 122	Introductory Physical Geography: Earth Systems Science	4
MUSIC 170	History of Rock and Roll	3

Year 3: Summer

Course #	Course Name	SCH 6
CRIM 568	Internship in Criminology	6

Year 4: Fall

Course #	Course Name	SCH 15
CRIM 462	The War on Drugs	3
CRIM 665	Women & Crime	3
ENTOM 301	Insects and People	3
MUSIC 245	Introduction to American Music	3
MUSIC 173	Music as Protest and Propaganda in the United States	3

Year 4: Spring

Course #	Course Name	SCH 13
CRIM 562	Study of Serial Murder	3
MUSIC 171	Inventing the Future: Underground Rock: 1968-1993	3

CRIM 550	Technocrime, Security, & Society	3
CRIM 592	Rampage: Mass Murder	3
MUSIC 208	Guitar Class I	1

Total Number of Semester Credit Hours 120

VIII. Core Faculty

Note: * Next to Faculty Name Denotes Director of the Program, if applicable
 FTE: 1.0 FTE = Full-Time Equivalency Devoted to Program

Current sociology faculty will be cross listed with the new criminology program. This will allow us to offer a criminology major while continuing to operate as a single unit within our department. Currently, our department has three programs (Sociology, Anthropology, and Social Work) that operate relatively autonomously within the department. Rather than create a fourth autonomous program (Criminology), we are looking to have Sociology faculty step into both Sociology and Criminology programs and continue to operate as we have. This will allow us to meet the needs of students, offer more appealing degree options, and continue to operate with our current resources. In this sense, general sociology faculty will contribute to the criminology program while criminology faculty will continue to contribute to sociology. That said, we are differentiating FTE in a manner that will highlight the emphasis each faculty will have to the respective programs. Criminologists will be set at .75 FTE for the criminology program and .25 for sociology with the proportion inverted for general sociologists (with two exceptions for faculty who also have other commitments on campus).

Further, sociology faculty teach important courses within the criminology curriculum including research methods and structural inequalities courses. They may teach the graduate courses students may complete for their capstone requirement. Finally, sociology faculty may also oversee student theses completed to fulfill their capstone requirement. In this manner, while sociology faculty may not teach the bulk of criminology courses, they still provide important services for the program.

Faculty Name	Rank	Highest Degree	Tenure Track Y/N	Academic Area of Specialization	FTE to Proposed Program
Jeremy Briggs	Instructor	Ph.D.	N	Criminology	.75
Travis Linnemann	Assistant Professor	Ph.D.	Y	Criminology	.75
Corina Medley	Instructor	Ph.D.	N	Criminology	.75
Lisa Melander*	Associate Professor	Ph.D.	Y	Criminology	.75
Kevin Steinmetz	Professor	Ph.D.	Y	Criminology	.75
Sue Williams	Professor	Ph.D.	Y	Criminology	.75
Chardie Baird	Professor	Ph.D.	Y	Sociology	.125
Alisa Garni	Associate Professor	Ph.D.	Y	Sociology	.25
Gerad Middendorf	Professor	Ph.D.	Y	Sociology	.25
Matthew Sanderson	Professor	Ph.D.	Y	Sociology	.125
Nadia Shapkina	Teaching Assistant Professor	Ph.D.	N	Sociology	.25
Frank Weyher	Associate Professor	Ph.D.	Y	Sociology	.25

Number of graduate assistants assigned to this programapproximately 15*

*This number refers to existing GTAs. We are not asking for additional graduate assistant positions.

Further, the actual available graduate assistant positions may vary based on department needs and funding at the time.

IX. Expenditure and Funding Sources (List amounts in dollars. Provide explanations as necessary.)

A. EXPENDITURES	First FY	Second FY	Third FY
Personnel – Reassigned or Existing Positions			
Faculty salary	\$338,151	\$338,151	\$338,151
Administrators (other than instruction time)	\$0	\$0	\$0
Graduate Assistants	\$0	\$0	\$0
Support Staff for Administration (e.g., secretarial)	\$42,025	\$42,025	\$42,025
Fringe Benefits (total for all groups)	\$117,101	\$117,101	\$117,101
Other Personnel Costs	\$0	\$0	\$0
Total Existing Personnel Costs – Reassigned or Existing	\$497,277	\$497,277	\$497,277
Personnel – New Positions			
Faculty	\$0	\$0	\$0
Administrators (other than instruction time)	\$0	\$0	\$0
Graduate Assistants	\$0	\$0	\$0
Support Staff for Administration (e.g., secretarial)	\$0	\$0	\$0
Fringe Benefits (total for all groups)	\$0	\$0	\$0
Other Personnel Costs	\$0	\$0	\$0
Total Existing Personnel Costs – New Positions			
Start-up Costs - One-Time Expenses			
Library/learning resources	\$0	\$0	\$0
Equipment/Technology	\$0	\$0	\$0
Physical Facilities: Construction or Renovation	\$0	\$0	\$0
Other (Advertising)	\$5,000	\$3,000	\$2,000
Total Start-up Costs	\$5,000	\$3,000	\$2,000
Operating Costs – Recurring Expenses			
Supplies/Expenses	\$0	\$0	\$0
Library/learning resources	\$0	\$0	\$0
Equipment/Technology	\$0	\$0	\$0
Travel	\$0	\$0	\$0
Other	\$0	\$0	\$0
Total Operating Costs	\$0	\$0	\$0
GRAND TOTAL COSTS	\$502,277	\$500,277	\$499,277

B. FUNDING SOURCES <i>(projected as appropriate)</i>	Current	First FY (New)	Second FY (New)	Third FY (New)
Tuition / State Funds	\$1,385,394	\$1,385,394	\$1,513,496	\$1,655,831
Student Fees	\$76,212	\$76,212	\$83,259	\$91,089
Other Sources				
GRAND TOTAL FUNDING	\$793,492	\$1,461,606	\$1,596,755	\$1,746,920
C. Projected Surplus/Deficit (+/-) (Grand Total Funding <i>minus</i> Grand Total Costs)		+\$959,329	+\$1,096,478	+\$1,247,643

X. Expenditures and Funding Sources Explanations

A. Expenditures

Personnel – Reassigned or Existing Positions

As we are looking to convert our specialization to a major, we require no new resources outside of those already allocated to the existing sociology program. The only expected start-up cost for the program is advertising. Faculty costs are calculated for those reassigned at least .75 FTE to the new program and major (salary x .75 FTE). Advising associated with the program will be completed by existing department level advising staff and represent no new cost. Currently two department level advisors provide services to all department undergraduate program advisees and additional advising to the College of Arts and Sciences warranted. Faculty salary and fringe benefits are the primary cost as these positions shift from assignment to Sociology and into the new Criminology major. The cost of salary in the program is \$338,151 and the fringe cost are \$117,101. Support staff includes one half-time Office Specialist II at a cost of \$42,025 per year. The only expected start-up cost for the program is new advertising and outreach at a total three-year projected cost of \$10,000.

Personnel – New Positions

N/A

Start-up Costs – One-Time Expenses

We are going to request an advertising budget to promote the major. An exact figure will depend on a more robust assessment provided by K-State Marketing. They provided a tentative figure of \$5,000 for regional promotion. We would request this funding from our Department and the College of Arts & Sciences.

Operating Costs – Recurring Expenses

As we are simply converting our specialization to a major, there are no new expenditures for operating costs.

B. Revenue: Funding Sources

Items presented in "B. Funding Source" represent the expected SCH and fees generated by Criminology majors enrolled at K-State at the current SCH cost of \$316.30 a credit hour and College of Arts and Sciences fee of \$17.40 per credit hour. Currently, students enrolled at K-State in the Criminology subplan generate \$1,461,606 in tuition and fees. Based on projected growth in majors by year two of the program, we expect tuition and fees generated by Criminology majors to be \$1,596,755. Funding in the fourth year should reach \$1,748,490. Criminology will primarily lean on tuition and fee revenue through student credit hour produced by students and returned to the College of Arts and Sciences via the RCM model. However, our faculty are also research productive and some additional funds are cultivated through success in extramural funded awards. For example,

faculty currently have funded projects through the National Science Foundation and subawards from Bureau of Justice Assistance.

C. Projected Surplus/Deficit

Criminology and sociology have always been heavy student credit hour generators and thus generally produce a surplus. We are cost effective. Based on total SCH and fees the program will generate significant surpluses for K-State in each year of implementation relative to program cost.

XI. References

- Bouffard, L. & Armstrong, G. (2020, June 18). 5 reasons police officers should have college degrees. *The Conversation*. Retrieved November 3, 2020 at <https://theconversation.com/5-reasons-police-officers-should-have-college-degrees-140523>.
- Bureau of Labor Statistics. (2020). Occupational projects and worker characteristics. Washington, DC: United States Department of Labor. Retrieved November 2, 2020 at <https://www.bls.gov/emp/tables/occupational-projections-and-characteristics.htm>.
- Emsi (labor analytics firm) (2020). This data was compiled on request for K-State Global Campus utilizing data from the National IPEDS database operated the U.S. Department of Education's National Center for Education Statistics.
- Gardiner, C. (2017, September). *Policing around the nation: Education, philosophy, and practice*. Washington, DC: National Police Foundation.

Program Approval

Summary

Universities may apply for approval of new academic programs following the guidelines in the Kansas Board of Regents Policy Manual. Wichita State University has submitted an application for approval and the proposing academic unit has responded to all of the requirements of the program approval process.

June 15, 2022

I. General Information

A. Institution

Wichita State University

B. Program Identification

Degree Level: BA
Program Title: American Sign Language
Degree to be Offered: Bachelor of Arts in ASL
Responsible Department or Unit: Modern & Classical Languages & Literatures
CIP Code: 16.1601
Modality: TCI or Hybrid
Proposed Implementation Date: Spring 2023

Total Number of Semester Credit Hours for the Degree: 120

II. Clinical Sites: Does this program require the use of Clinical Sites? No.

III. Justification

The proposal for a baccalaureate program in American Sign Language (ASL) is consistent with Wichita State University's applied learning and research vision and addresses our stated mission to be an essential educational, cultural, and economic driver for Kansas. It also meaningfully addresses our core value to make the campus inclusive and accessible for everyone. In cooperation, the colleges of Liberal Arts and Sciences (LAS) and Health Professions (CHP) propose this new degree to enable both deaf and hearing students to advance in their chosen careers. Indeed, candidates requesting to sit for the Certified Deaf Interpreter Examination now must have a bachelor's degree: our Interpreting Methods track provides the best preparation for this exam of any plan of study at Wichita State. Precisely because of this new requirement, Johnson County Community College closed its interpreter-training program; KU (Edwards campus) now offers a pathway from the JCCC associate degree to the BA/BGS. Their initiative shows, moreover, that an *ASL-specific* bachelor's degree is the only one that truly prepares sign language professionals for the workforce.

Because of increasing demand in south-central Kansas for sign language coursework, KBOR previously approved Wichita State's proposal for a minor in Signed Languages (AY 2018-2019). Offered through the Department of Communication Sciences and Disorders (Health Professions), this minor ensures proficiency in standard foundation courses (ASL I-IV) with additional hours in Interpreting, Deaf Culture, and Nonverbal Communication. Our joint proposal now offers a truly interdisciplinary and comprehensive degree: a research-focused BA in ASL together with a high-quality interpreter education program. Furthermore, since there is a preference in the sign language discipline for bachelor's degree programs accredited by the Commission on Collegiate Interpreter Education (CCIE), Wichita State developed this new program in accordance with CCIE accreditation standards (knowledge, skills, and perspectives necessary to enter the field of professional interpreting). Wichita State's advanced program will be one of only two in Kansas where learners can train to

become certified ASL interpreters. Building upon instruction provided by Lecturers reappointed through Modern & Classical Languages (LAS), our unique feature will be to teach ASL linguistics and conduct research on the same in accordance with the following summary:

- THE STRUCTURE OF LANGUAGE: the nature of language, language acquisition, and ASL linguistics;
- LANGUAGE AND CULTURE IN CONTEXT: historical foundations of the interpreting profession, deaf culture, deaf studies, social justice, language in society; interpreting needs of deaf, deafblind, and hearing consumers;
- INTERPRETING METHODS: theories of interpretation and translation along with ethics and protocols for interpreting in a variety of settings — legal, medical, and educational.

Creating a new bachelor’s degree with these three content tracks fortifies the integrated and interdisciplinary nature of ASL education in Kansas. This rich, interprofessional learning experience will enhance the training of BA graduates by providing advanced technical and professional skills suited to the workplace of the future.

According to the position statement on ASL issued by the American Speech-Language-Hearing Association, the National Institute of Health and the National Science Foundation both identify American Sign Language as a complete, non-English language associated with its own culture. Wichita State thus proposes to house this new BA program in the Department of Modern & Classical Languages & Literatures. The Modern Language Association classifies ASL as the third most popular language of study in higher education, after Spanish and French. The number of employed sign language interpreters in south-central Kansas is on the rise: our aim is to offer a high-quality program for regional practitioners and provide additional levels of research expertise to Wichita State’s already strong programs in linguistics, world languages, and cultural anthropology.

IV. Program Demand

The only university in Kansas offering a bachelor’s degree in American Sign Language and Deaf Studies is the University of Kansas, in collaboration with Johnson County Community College. The BA and BGS degrees in ASL and deaf studies are offered in four tracks: Deaf Studies and Social Justice, Advanced ASL, Becoming an Interpreter, and Professional Interpreting. Emporia State University, Fort Hays State University, Pittsburg State University, and Kansas State University offer neither a major nor a minor in ASL. The new BA degree program at Wichita State builds on an existing ASL minor.

A. Survey of Student Interest

Number of surveys administered:	104
Number of completed surveys returned:	104
Percentage of students interested in program: ...	56%

An online/paper survey was given to 104 current ASL students at WSU Haysville, WSU Main, and WSU West campuses. Fifty-one percent of the respondents were in their senior year; 49% were female and 10 percent male. Ninety-five percent of the students who took the online/paper survey had previously taken an ASL class at WSU; 100% recommend ASL classes to their friends. Ninety-one percent responded that the major will benefit students at WSU. Fifty-six percent would be interested in the major at WSU and 83% will recommend the major to their friends. Fifty percent would be interested in an ASL interpreting license after completing an ASL major at WSU.

B. Market Analysis

The Datausa website shows that 647 ASL degrees were awarded in 2017. It is a major with a growing demand as there is a need for a program of study offering students opportunities to examine and focus on several aspects of ASL, such as the linguistics of ASL, deaf culture and social justice, and ASL interpretation. It is a known fact that to work in healthcare, many students need to have specialized degrees. There is a growing demand for ASL interpreters in South-Central Kansas and a need to make communication accessible to all. Career paths for individuals completing this degree include social work, education, interpreting, human resources, and counseling.

V. Projected Enrollment for the Initial Three Years of the Program

Year	Total Headcount Per Year		Sem Credit Hrs Per Year	
	Full- Time	Part- Time	Full- Time	Part- Time
Implementation (AY 2023-2024)	15	0	450	0
Year 2 (AY 2024-2025)	30	0	900	0
Year 3 (AY 2025-2026)	50	0	1500	0

VI. Employment

Website for job listings	Number of ASL interpreting jobs listed
Glassdoor	378
Ziprecruiter	371
Indeed	727
SimplyHired	1,183

Students graduating from the BA degree program can work in jobs as diverse as interpreting, finance, market research, healthcare, counseling, special education, and social justice fields. The interdisciplinary tracks in the program offer education and training for a wide variety of careers. The U.S Bureau of Labor Statistics estimated there were 81,400 jobs in 2020 for ASL interpreters and translators. The projected job growth for ASL interpretation is 24% between 2020-2030, greater than average. The median salary for ASL interpreting jobs with a bachelor's degree is \$49,110 or \$23.61 per hour.

Some specific career opportunities for ASL majors are:

- a. Childcare worker
- b. Audiologist
- c. Psychologist
- d. Sign language interpreter/translator
- e. Speech language pathologist
- f. Counselor

These organizations regularly hire ASL majors:

- a. Healthcare—hospitals and clinics
- b. Mental health clinics
- c. Hearing and speech agencies
- d. Government institutions
- e. Schools

VII. Admission and Curriculum

A. Admission Criteria

Freshmen are assured admission to Wichita State if they meet the following:

1. Have a cumulative 2.25 or higher GPA on a 4.00 scale, OR
2. Achieve an ACT composite of 21 or higher OR a minimum combined SAT ERW+M score of 1060 (test optional for admission)

And, if applicable, achieve a 2.0 GPA on all college credit taken in high school.

Students who do not meet the guaranteed admission requirements are still encouraged to apply. The application will be reviewed individually.

Students who graduated from a non-accredited high school or were homeschooled must:

1. Achieve an ACT of 21 or higher, OR a minimum combined SAT ERW+M score of at least 1060, have a cumulative 2.25 or higher GPA on a 4.00 scale.

If students enroll in college courses while in high school, they must also achieve a 2.00 GPA or higher in those courses.

If a student obtained a GED, they must:

1. For GED tests from 2002-2013: Have a minimum score of 510 on each sub test and an overall score of 2550 to be admitted.
2. For GED tests from 2014 and on: Have a minimum score of 150 on each sub test and an overall score of 680 to be admitted.

Curriculum

120 hours are required for graduation, and students must earn a 2.0 overall GPA, a 2.0 Wichita State GPA, and a 3.0 GPA in the major. Students must also complete all courses required for Liberal Arts and Sciences General Education. In addition, Foreign Language courses (or the equivalents) are required for every BA degree in the College of Liberal Arts and Sciences. See Appendix A for three focus areas: Structure of Language track, Language and Culture in Context track, and Interpreting Methods track.

American Sign Language – Generic Plan for all Tracks

Year 1: Fall

ENGL 101	College English 1	3
FYS	First-Year Seminar Humanities or S&B Science	3
MATH 111	College Algebra	3
Gen Ed	Fine Arts	3
CSD 270	American Sign Language I	3

Year 1: Spring

ENGL 102	College English 2	3
COMM 111	Public Speaking	3
Gen Ed	Social and Behavioral Science	3
TRACK COURSE	Varies depending on track	3
CSD 370	American Sign Language II	3

Year 2: Fall

Literature	Counts as Humanities General Education	3
HIST 131/2 or POLS 121	Fulfills LAS Civics requirement and Humanites/S&B Science Gen Ed	3
Gen Ed	Humanities	3
TRACK COURSE	Varies depending on track	3
CSD 470	American Sign Language III	3

Year 2: Spring

Gen Ed	Natural Science – Biological Science	3
Gen Ed	Social and Behavioral Science	3
Elective	Open Elective	3
CSD 480	American Sign Language IV	3
CSD 518	Deaf Culture	3

Year 3: Fall

Gen Ed	300-Level Social and Behavioral Science	3
Gen Ed	Natural Science – Physical Science	3
Elective	Open Elective	3
TRACK COURSE	Varies depending on track	3
CSD 490D	Intro to Signed Language Interpreting (cross-listed w/CSD 490D)	3

Year 3: Spring

Gen Ed	300-Level Natural Science	3
Elective	Open Elective	3
Elective	Open Elective	3
Elective	Open Elective	3
CSD 520	ASL Nonverbal Communications	3

Year 4: Fall

Elective	Open Elective	3
TRACK COURSE	Varies depending on track	3

Year 4: Spring

Elective	Open Elective	3
TRACK COURSE	Varies depending on track	3

Total hours**120**

VIII. Core Faculty

Note: * Next to Faculty Name Denotes Director of the Program, if applicable

FTE: 1.0 FTE = Full-Time Equivalency Devoted to Program

Faculty Name	Rank	Highest Degree	Tenure Track Y/N	Academic Area of Specialization	FTE to Proposed Program	FTE Salary
Wilson Baldrige	Professor and Chairperson	PhD in French Literature	Y	French Literature	0.25	Salary: \$20,403 Fringe: \$2,703
Mythili Menon	Assistant Professor	PhD in Linguistics	Y	Syntax, Semantics, Morphology, Psycholinguistics, Language Documentation	0.25	Salary: \$13,940 Fringe: \$2,703
Rachel Showstack	Associate Professor	PhD in Hispanic Linguistics	Y	Sociolinguistics	0.25	Salary: \$14,803 Fringe: \$2,703
Andrew Hippisley	Professor and Dean of Liberal Arts and Sciences	PhD in Linguistics	Y	Computational Linguistics, Morphology, Syntax, Typology, Historical Linguistics	0.25	Salary: \$49,731 Fringe: \$9,081
Jens Kreinath	Associate Professor	PhD in Anthropology	Y	Anthropological Linguistics, Fieldwork	0.25	Salary: \$14,780.25 Fringe: \$2,703
James Clark Kimberly Hoffman Lorita Slieter Melody Manlove	Adjunct Lecturers	Master's Degrees in ASL and Interpreting	N	American Sign Language	4.00	Salaries: \$99,000 Fringe: \$8,600
New Hire in Linguistics (In First FY)	Associate Professor	PhD in or Edd in Signed Languages	Y	American Sign Language	1.0	Salary: \$62,000 Fringe: \$11,000

IX. Expenditure and Funding Sources

A. Expenditures	First FY	Second FY	Third FY
Personnel – Reassigned or Existing Positions			
Adjunct Faculty	\$99,000	\$99,000	\$99,000
Existing Faculty reassigned .25	\$113,657	\$113,657	\$113,657
Graduate Assistants			

Fringe Benefits (total for existing faculty)	\$19,893	\$19,893	\$19,893
Fringe Benefits (total for adjuncts)	\$8,600	\$8,600	\$8,600
Other Personnel Costs -			
Total Existing Personnel Costs – Reassigned or Existing	\$241,150	\$241,150	\$241,150
Personnel – New Positions Coordinator ASL			
Faculty (Program Coordinator of ASL)	\$62,000	\$62,000	\$62,000
Administrators			
Graduate Assistants			
Support Staff for Administration (Graduate Staff Assistant)			
Fringe Benefits (total for all groups)	\$11,000	\$11,000	\$11,000
Other Personnel Costs (lecturers)			
Total Existing Personnel Costs – New Positions	\$73,000	\$73,000	\$73,000
Start-Up Costs – One-Time Expenses			
Library/Learning Resources			
Equipment/Technology			
Physical Facilities: Construction or Renovation			
Other: Online Course Development			
Total Start-Up Costs			
Operating Costs – Recurring Expenses			
Supplies/Expense (Cards Letter Head Advertisement)	\$1,000	\$1,000	\$1,000
Library/Learning Resources			
Equipment/Technology			
Travel – to off West and South campus locations	\$1,500	\$1,500	\$1,500
Other			
Total Operating Costs	\$2,500	\$2,500	\$2,500
Grand Total Costs	\$316,650	\$316,650	\$316,650
B. FUNDING SOURCES	1 st FY 15 new students	2 nd FY 15 new students +15 previous =30	3 rd FY 20 new students +30 previous =50
Tuition/State Funds (\$228)	\$102,600	\$205,200	\$342,000
\$667.41 per student per semester (\$1,334.82 annual)	\$20,022	\$40,044	\$66,741
Mandatory Student Fees \$20.75 per credit hour	\$9,338	\$18,676	\$31,125
LAS Student Fee \$7.75 per credit hour	\$3,487	\$6,975	\$11,625
Other Sources			
Grand Total Funding	\$135,447	\$270,894	\$451,491
C. Projected Surplus/Deficit (+/-)	-\$130,559	-\$45,756	+\$134,841

X. Expenditures and Funding Sources Explanations

A. Expenditures

Personnel – Reassigned, Existing, & New Positions

Several current faculty in the Linguistics program and the Department of Modern and Classical Languages and Literature (MCLL) will be reassigned to courses in the new ASL program. The only additional cost is one new tenure track faculty member who will serve as coordinator of the American Sign Language program, to be hired in the first year. This tenure track position would have responsibilities for teaching four courses (two in the fall and two in the spring), advising, administering the scheduling of courses, and recruitment and retention of students.

B. Revenue: Funding Sources

Tuition and fees will be the primary source of funding for the program. Projected tuition revenues were calculated using online and in-state tuition rates of \$228 per credit hour multiplied by the number of credit hours projected to be earned by students enrolled in courses leading to a degree in American Sign Language (ASL). The fees listed include mandatory fees assessed to all students and fees assessed to students taking courses in the College of Liberal Arts and Sciences.

Although not included in the revenue described above, ASL courses currently attract over 100 students who minor in Sign Language or who take ASL to meet language requirements in the College of Liberal Arts and Sciences. These students generate approximately 1,500 student credit hours per year. If multiplied by tuition and fees, this would provide approximately \$385,000 in additional revenue generated from the American Sign Language courses taken by students meeting degree requirements and minoring in American Sign Language.

C. Projected Surplus/Deficit

The proposed new ASL degree program is projected to have a revenue surplus by year three, with enrollment growth expected over the next several years.

XI. References

National Institute on Deafness and Other Communication Disorders (2019); National Science Foundation (2019). Retrieved from <https://www.nidcd.nih.gov/health/american-sign-language> and https://www.nsf.gov/news/special_reports/linguistics/sign.jsp

U.S. Bureau of Labor Statistics:(2022, May); Occupational Outlook Handbook. Retrieved from <https://www.bls.gov/ooh/media-and-communication/interpreters-and-translators.htm>

Appendix A

American Sign Language – The Structure of Language Track

Year 1: Fall

ENGL 101	College English 1	3
FYS	First-Year Seminar Humanities or S&B Science*	3
MATH 111	College Algebra	3
Gen Ed	Fine Arts	3
CSD 270	American Sign Language I	3

Year 1: Spring

ENGL 102	College English 2	3
COMM 111	Public Speaking	3
Gen Ed	Social and Behavioral Science ¹	3
LING 151	The Nature of Language	3
CSD 370	American Sign Language II	3

Year 2: Fall

Literature	Counts as Humanities General Education	3
HIST 131/2 or POLS 121	Fulfills LAS Civics requirement and Humanites/S&B Science Gen Ed*	3
Gen Ed	Humanities	3
MCLL 351	Linguistics and Foreign Languages	3
CSD 470	American Sign Language III	3

Year 2: Spring

Gen Ed	Natural Science – Biological Science	3
Gen Ed	Social and Behavioral Science	3
Elective	Open Elective	3
LING 315	Intro to English Linguistics	3
CSD 480	American Sign Language IV	3

Year 3: Fall

Gen Ed	300-Level Social and Behavioral Science	3
Gen Ed	Natural Science – Physical Science	3
Elective	Open Elective	3
Elective	Open Elective	3
CSD 490D	Introduction to Signed Language Interpreting (cross-listed w/CSD 490D)	3

Year 3: Spring

Gen Ed	300-Level Natural Science	3
Elective	Open Elective	3
Elective	Open Elective	3
Elective	Open Elective	3
CSD 520	ASL Nonverbal Communications	3

Year 4: Fall

Elective	Open Elective	3
Elective	Open Elective	3
Elective	Open Elective	3
ANTH 352	Anthropological Linguistics	3
CSD 518	Deaf Culture	3

Year 4: Spring

Elective	Open Elective	3
ASL 670	Interpreting Interaction: Translation and Consecutive Interpretation	3

Total hours

120

American Sign Language – Language and Culture in Context Track

Year 1: Fall

ENGL 101	College English 1	3
FYS	First-Year Seminar Humanities or S&B Science*	3
MATH 111	College Algebra	3
Gen Ed	Fine Arts	3
CSD 270	American Sign Language I	3

Year 1: Spring

ENGL 102	College English 2	3
COMM 111	Public Speaking	3
Gen Ed	Social and Behavioral Science ¹	3
LING 151	The Nature of Language	3
CSD 370	American Sign Language II	3

Year 2: Fall

Literature	Counts as Humanities General Education	3
HIST 131/2 or POLS 121	Fulfills LAS Civics requirement and Humanites/S&B Science Gen Ed*	3
Gen Ed	Humanities	3
MCLL 351	Linguistics and Foreign Languages	3
CSD 470	American Sign Language III	3

Year 2: Spring

Gen Ed	Natural Science – Biological Science	3
Gen Ed	Social and Behavioral Science	3
Elective	Open Elective	3
CSD 480	American Sign Language IV	3
CSD 518	Deaf Culture	3

Year 3: Fall

Gen Ed	300-Level Social and Behavioral Science	3
Gen Ed	Natural Science – Physical Science	3
Elective	Open Elective	3
Elective	Open Elective	3
CSD 490D	Introduction to Signed Language Interpreting (cross-listed w/CSD 490D)	3

Year 3: Spring

Gen Ed	300-Level Natural Science	3
Elective	Open Elective	3
Elective	Open Elective	3
LING 663	Languages and Language attitudes in the US	3
CSD 520	ASL Nonverbal Communications	3

Year 4: Fall

Elective	Open Elective	3
ANTH 352	Anthropological Linguistics	3

Year 4: Spring

Elective	Open Elective	3
MCLL 670	Interpreting Interaction: Translation and Consecutive Interpretation	3

Total hours

120

American Sign Language – Interpreting Methods Track

Year 1: Fall

ENGL 101	College English 1	3
FYS	First-Year Seminar Humanities or S&B Science*	3
MATH 111	College Algebra	3
Gen Ed	Fine Arts	3
CSD 270	American Sign Language I	3

Year 1: Spring

ENGL 102	College English 2	3
COMM 111	Public Speaking	3
Gen Ed	Social and Behavioral Science ¹	3
LING 151	The Nature of Language	3
CSD 370	American Sign Language II	3

Year 2: Fall

Literature	Counts as Humanities General Education	3
HIST 131/2 or POLS 121	Fulfills LAS Civics requirement and Humanites/S&B Science Gen Ed*	3
Gen Ed	Humanities	3
MCLL 351	Linguistics and Foreign Languages	3
CSD 470	American Sign Language III	3

Year 2: Spring

Gen Ed	Natural Science – Biological Science	3
Gen Ed	Social and Behavioral Science	3
Elective	Open Elective	3
CSD 480	American Sign Language IV	3
CSD 518	Deaf Culture	3

Year 3: Fall

Gen Ed	300-Level Social and Behavioral Science	3
Gen Ed	Natural Science – Physical Science	3
Elective	Open Elective	3
MCLL 370	ASL Elocution	3
CSD 490D	Introduction to Signed Language Interpreting (cross-listed w/CSD 490D)	3

Year 3: Spring

Gen Ed	300-Level Natural Science	3
Elective	Open Elective	3
Elective	Open Elective	3
Elective	Open Elective	3
CSD 520	ASL Nonverbal Communications	3

Year 4: Fall

Elective	Open Elective	3
MCLL 570	American Sign Language and English Translation	3

Year 4: Spring

Elective	Open Elective	3
MCLL 670	Interpreting Interaction: Translation and Consecutive Interpretation	3

Total hours

120

MEMORANDUM

TO: Dr. Daniel Archer, Vice President for Academic Affairs
Kansas Board of Regents

FROM: Dr. Shirley Lefever, Executive Vice President & Provost 

DATE: May 18, 2022

SUBJECT: Change of degree name: MA in Applied Economics

This is a request from the faculty in the Barton School of Business at Wichita State University to change the name of the graduate degree program from *Master of Arts in Applied Economics* to *Master of Arts in Economics and Quantitative Analysis*. The proposed new name better reflects the quantitative focus of the degree program's curriculum and aligns with employer preferences for quantitative skills. The Barton School faculty voted unanimously to approve this name change. This title change will require no additional state funding.

Rationale: The primary rationale for this request is to accurately match the program's name with the quantitative nature of the current curriculum. Quantitative theory and analysis is a core element of the master's program in Economics at Wichita State University and is utilized in all six core courses in the degree program. Table 1 highlights the quantitative content addressed in each of the six core courses in WSU's Economics master's degree program.

Table 1.

Master's in Economics Core Courses	Course Quantitative Content
<i>ECON 722: Topics in Microeconomics</i>	The course applies calculus techniques to optimization models in microeconomic theory.
<i>ECON 731: Applied Econometrics</i>	The course presents the fundamentals of statistics, practical model building, data collection, use of statistical software packages, interpretation of regression results, and various diagnostic tests.
<i>ECON 801: Macroeconomic Analysis</i>	The course provides an in-depth examination of quantitative macroeconomic theories.
<i>ECON 803: Quantitative Analysis of Business Conditions and Forecasting</i>	The course includes an intensive study of research methodologies and forecasting for real life business decision making and covers specification of models, collection of time series data, applications of forecasting techniques, and interpretation and communication of the results.

<i>Econ 804: Behavioral Economics and Managerial Decisions (soon will be changed to ECON 704)</i>	The course introduces theoretical and analytical tools of economics that are useful in industrial decision making. The course addresses both data analytics and quantitative microeconomics.
<i>Econ 893: Research Project</i>	The course expects students to apply quantitative techniques learned in previous coursework to an original research project.

The second reason for this request is to improve the image of the degree in the minds of employers who consider Barton School graduates for post-graduation employment. The Barton School's Department of Economics recently surveyed potential employers that recruit Barton School graduates about several curriculum items. One of the survey's results was that employers are more interested in economic students with quantitative skills. Respondents suggested the graduate program would be better perceived if the name reflected the quantitative nature of the degree. This recommendation aligned with the preferences of current students and alumni in the survey. They agreed that a master's program with a name "Economics and Quantitative Analysis" is more likely to lead to job placements and even admission to a Ph.D. program for students seeking that path.

In addition to this feedback, WSU economics faculty collected additional data by benchmarking peer, competitor, and aspirant economics master's programs. It was discovered through this analysis that many peer institutions are emphasizing the analytical and quantitative aspects of their graduate economic programs. The University of Nebraska Omaha (UNO), for instance, offers a STEM-designated master's degree in Economics. STEM-designated programs are programs acknowledged to emphasize quantitative content. Currently WSU's economics master's program offers one more quantitative course than the program at UNO supporting the notion to highlight the quantitative nature of WSU's program. Other peer institutions with STEM-designated master's degree programs in economics include the University of Missouri – St. Louis and Portland State University. Both programs emphasize their quantitatively oriented curriculum that they argue equips their graduates with a competitive edge in the job market. In an effort to effectively compete for students, this proposed name change is further being requested in order to compare favorably with peer programs.

In all, changing the name of the graduate degree for the masters in economics is expected to attract more interests from employers and students and in turn facilitate program enrollment growth.

No additional resources are needed as a result of this name change.

If you have any additional questions, please feel free to contact me at your convenience.

May 24, 2022

Daniel Archer
Vice President for Academic Affairs
Kansas Board of Regents
1000 SW Jackson Street, Suite 520
Topeka, KS 66612-1368

Dear Vice President Archer,

Kansas State University requests to change the name of the M.S. Family Studies and Human Services to an M.S. Human Development and Family Science. The name change more accurately reflects the focus of the degree now that the specialization in Communication Sciences and Disorders was approved as a separate degree program at the 18 May KBOR meeting.

This program name change more accurately reflects the degree specializations in couple and family therapy, early childhood education, applied family science, family and community services, life span human development, and youth development. It also better aligns the M.S. with the recently renamed Department of Applied Human Sciences, approved by KBOR during the 2020-2021 academic year.

The curricular changes associated with this name change are a reduction of the minimum number of required credit hours to 30 from 36. This aligns with our collective interest in reducing time to degree and will encourage enrollments into the program.

Thank you for considering the proposal.

Sincerely,



Charles Taber
Provost and Executive Vice President

May 24, 2022

Daniel Archer
Vice President for Academic Affairs
Kansas Board of Regents
1000 SW Jackson Street, Suite 520
Topeka, KS 66612-1368

Dear Vice President Archer,

Kansas State University respectfully requests a name change of the Mary Lynn and Warren Staley School of Leadership Studies to “Mary Lynn and Warren Staley School of Leadership.”

The Mary Lynn and Warren Staley School of Leadership Studies was founded as an independent academic unit reporting to the Provost in 2009, and was named at that time for benefactors Mary Lynn and Warren Staley. The proposed name change reflects the expanded role and operations of the school beyond its academic leadership programs, including the addition of university honors program, nationally competitive scholarships, and university office of engagement. While the academic study of leadership remains core to the Staley School of Leadership, leadership studies does not adequately represent the full scope of its mission and activities.

This name change to Mary Lynn and Warren Staley School of Leadership will:

- Communicate a broader focus of the school, inclusive of but beyond the academic study of leadership
- Reflect the expanded role and purpose of the school linking leadership, honors, and engagement
- Position the Staley School of Leadership for continued growth and greater service to the university, our students, and communities.

Thank you for your consideration.

Sincerely,



Charles Taber
Provost and Executive Vice President



TO: Daniel Archer, Vice President for Academic Affairs
Kansas Board of Regents

FROM: Barbara A. Bichelmeyer 
Provost & Executive Vice Chancellor

DATE: May 25, 2022

RE: Request to Change Name of a Degree

The University of Kansas requests to change the name of the following degree to align the award with the award description and program title in KBOR’s Program Inventory as noted in the table below:

	Approved	Requested Change
Award	DSW	DSW
Award Description:	DOCTOR OF ADVANCED SOCIAL WORK PRACTICE	DOCTOR OF SOCIAL WORK
Program Title:	ADVANCED SOCIAL WORK PRACTICE	SOCIAL WORK

This renaming will align the award, award description and program title in Program Inventory by revising the award description and program title to remove “advanced” and “practice”. These revisions will ensure clarity for the School of Social Welfare as it begins marketing the DSW to potential students.

Kansas Board of Regents

**APPLICATION FOR APPROVAL OF MINOR
WHERE NO BOARD-APPROVED DEGREE PROGRAM EXISTS**

University of Kansas

(NAME OF INSTITUTION)

1450 Jayhawk Blvd #250, Lawrence, KS 66045

(ADDRESS)

785-864-4904

(TELEPHONE)

TITLE OF MINOR:

Minor in Environmental Health

CIP 51.000

5-24-22

(Date Submitted)



(Signature of Vice-President/or Provost)

PROPOSAL FOR MINOR WHERE NO BOARD-APPROVED DEGREE PROGRAM EXISTS

Kansas Board of Regents

Submitted by Jean M. Redeker on behalf of Dean Stuart Day

College of Minor: School of Professional Studies

Department of Minor: No department, part of Health Sciences programs

I. Describe the Purpose of the Proposed Minor:

The Health Sciences Program within the School of Professional Studies proposes to create a six-course minor in Environmental Health. Environmental health addresses all human-health-related aspects of the natural environment and the built environment in order to meet workforce demand. Environmental health deals with zoonotic and vector-borne disease, environmental contamination, toxic metal and chemical contamination of air, water, and soil, rural and urban issues, post-disaster contamination issues that affect human, human, animal, and the environment, and health disparities/inequities and environmental justice issues resulting from past and ongoing environmental contamination and disruption. This minor will appeal not only to students in the health sciences, but also applied biological sciences, environmental studies, geography, geology, sociology, public administration/urban planning, and civil/ environmental engineering.

Coursework required for the minor is designed to provide a broad exposure to the key concepts, knowledge domains, and analytical skills within of environmental health. The minor will consist of 18 credit hours, using existing and proposed courses taught at the KU Edwards Campus and in the School of Professional Studies: HSCI 340: Intro to Public Health (3); HSCI 445, Introduction to Environmental Health (3); HSCI 555, Advanced Environmental Health (3); and one course in each of the following three domains: Scientific knowledge (e.g., BSCI 400, Microbiology; BSCI 506, Bacterial Infectious Disease, environmental toxicology, virology, air quality, site assessment); Technical skills (e.g., statistics, geographic information systems, data visualization); and Human/social aspects (environmental law/policy, health disparities, global health, etc) to be selected in consultation with the program advisor.

The Kansas City metro area is a key area for environmental health work. The Mid-America Pediatric Environmental Health Specialty Unit at Children's Mercy Hospital is one of 13 Pediatric Environmental Health Specialty Units located in the continental United States, Canada, and Mexico. KU-Edwards students at the undergraduate and graduate level have carried out internships and research projects on environmental health, most recently with the CleanAirNow Coalition, Johnson County, the City of Overland Park, and US EPA Region 7 in Lenexa. Furthermore, KU-Edwards and the School of Professional Studies are leaders in the Kansas City OneHealth Initiative; the KUEC Health Sciences Program Director chaired the OneHealth Program Committee for 2021, and KUEC will be hosting the KC-OneHealth annual workshop in November 2022.

Provide Curriculum for the Minor (extend course listing as needed):

Minor Requirements	Title	Hours
HSCI 340	Introduction to Public Health	3
HSCI 445	Introduction to Environmental Health	3
HSCI 555	Advanced Topics in Environmental Health	3
One course in each of the following three domains: (To be selected with academic advisor and/or BHS Program Director)		
Scientific Knowledge		
BSCI 400 or BSCI 506	Microbiology Bacterial Infectious Diseases	3
Technical skills		
EVRN 410 or EVRN 510 or GEOG 358	Environmental Applications of Geographic Information Systems Advanced Environmental Applications in Geospatial Techniques Introduction to Geographic Information Systems	3
Human/social aspects		
EVRN 320 or GEOG 201 or HSCI 441	Environmental Policy Analysis Culture and Health Population Health	3

II. Faculty resources:

(Please note that all courses serve other programs)

Name of Faculty and Rank	Highest Degree	Number of Faculty FTE
New faculty in BHS (search currently in progress) teaching professor	Ph.D.	.25
Mark Jakubauskas, BHS Program Director	Ph.D.	.25
Sarah Kessler, Associate Professor	Ph.D.	.25
Teri Thompson, Lecturer	Ph.D.	.25
Taynara Formagini, Lecturer	MSc	.25
Katie Wichman, Lecturer	PSM	.25
Brendan Mattingly, Asst Teaching Prof.	Ph.D.	.25

Kansas Board of Regents

**APPLICATION FOR APPROVAL OF MINOR
WHERE NO BOARD-APPROVED DEGREE PROGRAM EXISTS**

University of Kansas

(NAME OF INSTITUTION)

1450 Jayhawk Blvd #250, Lawrence, KS 66045

(ADDRESS)

785-864-4904

(TELEPHONE)

TITLE OF MINOR:

Minor in Clinical Trials Management
CIP 51.000
Health Services/Allied Health/Health Sciences, General.

5-24-22

(Date Submitted)



(Signature of Vice-President/or Provost)

PROPOSAL FOR MINOR WHERE NO BOARD-APPROVED DEGREE PROGRAM EXISTS

Kansas Board of Regents

Submitted by Jean M. Redeker on behalf of Dean Stuart Day

College of Minor: School of Professional Studies

Department of Minor: No department, part of Health Sciences programs

I. Describe the Purpose of the Proposed Minor:

The purpose of this minor is to meet workforce demand. The Kansas City metro region has a significant number of contract research organizations and clinical trials operations. In 2015, KCALSI (now BioNexus) noted that "...the region has the infrastructure to orchestrate meaningful clinical trials. In fact, 25% of practice based physicians in the region participate in clinical trials, which is twice the US average. Supporting these physicians, the region is home to nine facilities with inpatient Phase 1 facilities that house over 800 patients. These facilities constitute 13% of the US total. These assets combined contribute to the ninth highest number of clinical trials yearly, a remarkable statistic given the region ranks 26th in population."

Students will develop the skills and expertise needed to contribute to the rapidly growing field of clinical research which is involved with conducting research studies to ensure the safety and effectiveness of new drugs, devices, diagnostics and treatment regimens. Students will learn the framework for implementing and managing clinical trials including phases of drug and device development, human subjects protection, trial management and operations, monitoring, project management, and ethical/scientific standards.

This will allow students to gain access to employment in entry positions such as clinical data or clinical research associate or allow current professionals to advance their career to positions such as clinical research coordinator, principal investigator, or project/lab manager.

II. Provide Curriculum for the Minor (extend course listing as needed):

Coursework required for the minor is designed to provide a broad exposure to the key concepts of clinical trials management, including trial design, management, and operations, as well as legal, ethical, and regulatory issues specific to clinical trials.

Code	Title	Hours
HMG 500	Introduction to Clinical Trials Management	3
PMGT 305	Foundations of Project Management	3
HMG 440	Applied Ethics in Clinical Trials and Healthcare	3
HMG 460	Healthcare Law and Regulation	3
HMG 310	Health Communication	3
Stats/Data	Course	3

III. Faculty resources:

Name of Faculty and Rank	Highest Degree	Number of Faculty FTE
New faculty in BHS (search in progress) – assistant professor of practice/teaching professor	MS or Ph.D.	1.0
Teri Thompson, Lecturer	Ph.D.	.25
Mark Jakubauskas, Program Director	Ph.D.	.5
Adjunct lecturer	MS, MPH, or PhD	.25