

# Apply Kansas!

## Site Coordinator Training

Fall 2024

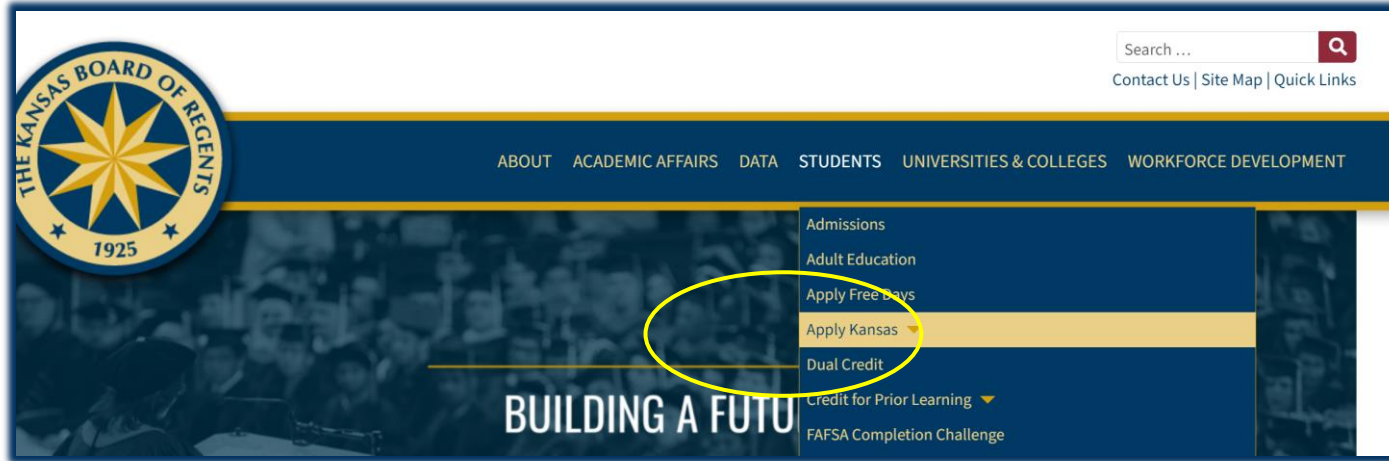


Photo: Chair of the Kansas Board of Regents



# Accessing today's presentation

## KBOR website:



### 2024 APPLY KANSAS TRAINING SCHEDULE

In-person training locations will include opportunities to share ideas and a campus tour with updates from the institution.

Training Location	Date	Time
Virtual Training - <a href="#">Register here</a>	Wednesday, April 24	1pm - 2:15pm

[Home](#) / [Students](#) / [Apply Kansas](#) / Site Coordinator Information and Resources

## SITE COORDINATOR INFORMATION AND RESOURCES



## Mistie Knox

Apply Kansas State Coordinator

Associate Director, Academic Affairs

Kansas Board of Regents



## Janelle Newton

6-12 School Counselor

Apply Kansas Site Coordinator

Lebo-Waverly



## Allena Ross

College and Career Advocate

Apply Kansas Site Coordinator

Highland Park High School

- Arizona
- College
- Application
- Campaign



Sponsored by: **GSFC** | Georgia Student Finance Commission



**ACT**® Center for Equity in Learning



Apply Kansas joined the national campaign in 2015



college



**“1, 2, 4 or More”**

From 2020 to 2030 Kansas is projected to add 54,000 new jobs:

- 67% requiring a bachelor's degree
- 14% requiring a postsecondary non-degree award
- 6% requiring a doctoral or professional degree
- 6% requiring a master's degree
- 5% requiring an associate degree
- 2% requiring some college but no degree.



# What is Apply Kansas?

Our statewide campaign in which high schools conduct events to help seniors apply to college or other post-secondary destinations.







# APPLY Kansas

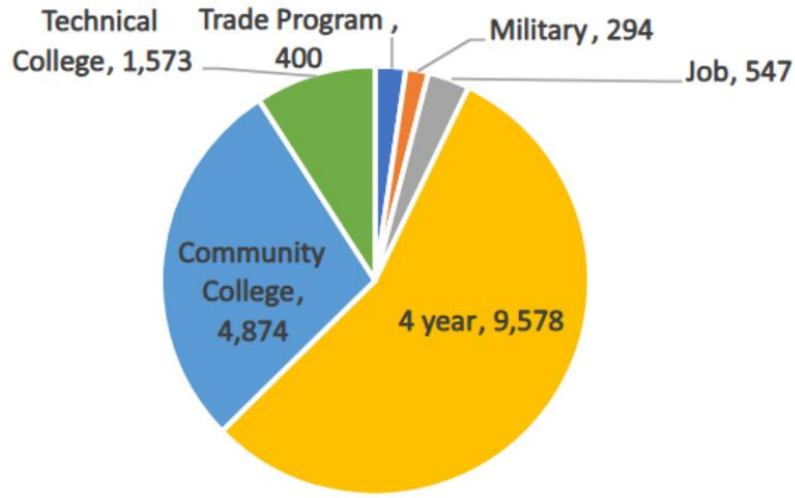
- is for all students.
- focuses on reaching students who have been underserved.
- helps students take steps toward their plans beyond high school.



Photo: Wichita East High School Apply Kansas Day



# Impact of Apply Kansas



**218**

Schools participating



**195**

Schools reporting data

**11,890**

Seniors reporting data



**11,506**

Applications



**85 (44%)**

**schools**

have 40% or more economically disadvantaged students



The Apply Kansas Annual report can be found [here](#).

# Kansas APPLY Free Days



Kansas Residents who wish to seek admission to a Kansas public or private\* college or university are eligible to submit undergraduate or general admission applications for free on the Apply Free Days.

## Which Kansas Residents are Eligible?

- First-time Freshman? **Yes**
- Adult Learners? **Yes**
- Students on F/R Lunch? **Yes**
- Students not on F/R Lunch? **Yes**
- Transfer & Returning Students? **Yes**
- Students applying for certificate programs? **Yes**
- Students applying for nursing programs (mid-degree)? **No**
- Students applying for graduate programs? **No**

*\*Private Institutions outside of the [Kansas Independent College Association](#) may not be participating in the Kansas Apply Free Days. Please check with the individual institution's admission department if it is not listed.*

# October 7-9, 2024



# Hosting an Apply Kansas Event

Your program can make a difference!



American College Application Campaign



Center for  
Equity in Learning



# Your APPLY Kansas Event

- 1. Plan your Event**  
Register your event for the fall, Order Swag Items, Attend training, Select a date, and start planning!
- 2. Promote your Event**  
(“Why Apply Day” is Sept 20, 2024)
- 3. Prepare Seniors BEFORE the event**  
Ideas: Make a list of colleges they’re interested in, attend college fairs, talk about applications during classroom lessons, update IPS, and provide students with their transcript (GPA and class rank)
- 4. Host your Event & Celebrate!**  
(share on social media, use stickers/pennants, etc)
- 5. Student Sign out Survey**  
(Collect your data & submit your summary survey)
- 6. Prepare Students/Families for the FAFSA**



Photo: Deerfield High School



Photo: Apply Kansas event at Flint Hills Technical College



# APPLY KANSAS 2023

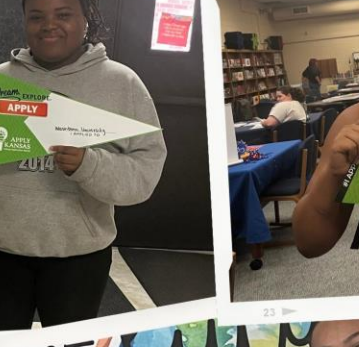


Photo: Apply Kansas event at Flint Hills Technical College



## Required Components of APPLY Kansas Events

1. Create an event with at-risk students in mind
2. Collect Summary Data from all seniors participating in Apply Kansas
3. Celebrate all completed applications!

Remember...Post-Secondary planning isn't a one-size-fits-all process!

***Your Apply Kansas event should reflect all the different paths & interests of your students!***



# APPLY Kansas & Site Coordinator Webpages

## Your one-stop shop!

### APPLY KANSAS

Fall 2024 - [Register your site for Apply Kansas](#)



The first step in going to college is to apply! For many students, applying to college can be a daunting task, but it can be particularly overwhelming for students who may be the first in their family to pursue postsecondary educational dreams or have yet to consider their plans after high school. **Apply Kansas**, is our annual statewide campaign in which high schools conduct events to help seniors apply to college with their peers and with help, guidance, and a cheering squad from school staff, local community supporters, and postsecondary volunteers. In partnership with the [American College Application Campaign](#), **Apply Kansas** is a month-long, state-wide initiative to increase the number of students applying, enrolling, and succeeding in college or other postsecondary goals.

We encourage your high school to register. We'll help you with resources, tips, and tools to help you host a successful event!

[Register your school or community organization as a host site for an October 2024 Apply Kansas event!](#)

#### Additional Resources:

- [List of 2024 Participating Schools](#)
- [2024 Apply Free Days](#)
- [Site Coordinator Information & Resources](#)
- [Promoting the Event](#)
- [Reporting Requirements](#)
- [FAFSA & Financial Aid Resources](#)
- [Apply Kansas Annual Report](#)

[Home](#) / [Students](#) / [Apply.Kansas](#) / Site Coordinator Information and Resources

### SITE COORDINATOR INFORMATION AND RESOURCES



You can host APPLY Kansas application events starting in September through early November! Listed below are some steps and resources you are welcome to use to plan a successful event for your senior class.

[2023 APPLY Kansas Site Coordinator Manual](#)

[2023 Apply Kansas Virtual Training Recording](#)

[Powerpoint Presentation w/ live links](#)

[Weblink Resources from Training Presentation.](#)

#### Plan your Event

(sample steps & resources below)

- o Register with Apply Kansas
- o Order your Apply Kansas Giveaways (ordering closed for 2023. Ordering will open again in late summer 2024)
- o Register/Attend Apply Kansas Coordinator Training (Annually in August)
- o Review the [Site Coordinator Manual](#)
- o Set the date of your event
- o Develop a plan, timeline & recruit a planning team if needed
- o Engage volunteers & the community if desired

#### Promote your event

- o Enlist faculty & staff to help with "Why Apply Day" on/around Friday, Sept 20, 2024

Links, Resources, Manual Registration, Reporting, Order Giveaway Items & more!



# Collecting/Reporting your Data

How can this DATA help your students & your program?





# Collect your Data

1. **Survey all of your seniors toward the end of the semester**  
 How Many Applications  
 Names of Institutions (can be military or jobs)  
 Have students include all completed apps (use my starter survey)
2. **Submit your Summary Data to Apply Kansas**  
 By December 1st
3. **Use your summary data with administration!**  
 Show your stakeholders how many applications your seniors completed!

**2023 Impact**

	2020	2021	2022	2023
↑ 22% School Participation	Schools 108	126	160	195
↑ 17% Student Participation	Students 4,897	7,818	10,123	11,890
↑ 11% Application Submission	Apps 5,910	11,506	14,489	16,025

**134%** increase in School Participation and **139%** increase in Student Participation since KBOR and Apply Kansas joined in 2020

**APPLY Kansas Applications**

65% of college applications went to Kansas Public Institutions

**All applications are celebrated in the APPLY Kansas campaign!**  
 Using each student's Individual Plan of Study, APPLY Kansas schools help seniors reach their goals!

**"Every application is a celebration!"**

**2023 At A Glance**

- 218 Schools participating
- 195 Schools reporting data
- 11,890 Seniors reporting data
- 11,506 Applications
- 85 (44%) schools have 40% or more economically disadvantaged students

*You have to submit the Site Summary Survey to be eligible for All Star High School Status*

# Use Google Form and/or QR Code

Using an electronic survey will give you “ready-made” Data!



Create a QR code for students to complete the survey online

A screenshot of a Google Form titled "College Just Ahead" is shown on the right. The form header features a green sign with the text "College Just Ahead" against a background of a blue sky with white clouds. The main title of the form is "SAMPLE-Apply Kansas Student Checkout Survey". Below the title, there is a paragraph of text: "Site Coordinators: These questions will give you the information needed to submit your summary data, but feel free to add any questions that would benefit your school reporting." followed by another paragraph: "Thank you for participating in Apply Kansas activities this Fall. This information will help us better assist students and parents with their efforts to plan for post-secondary educational opportunities." The form also displays the user's email as "mistie.knox@gmail.com" with a "Switch account" link and a "Saving disabled" indicator. A red asterisk indicates a required question, which is "Email \*". Below this, there is a text input field labeled "Your email".



# All Star High Schools

State-wide recognition program!



# ALL Star High School Awards



**KBOR Award Presentation**



**1<sup>st</sup> year Banner**



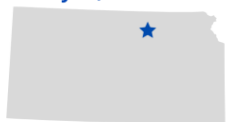
**2024 Sticker**



**CLIFTON-CLYDE  
HIGH SCHOOL**

Clyde, Kansas

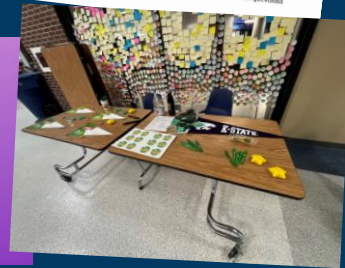
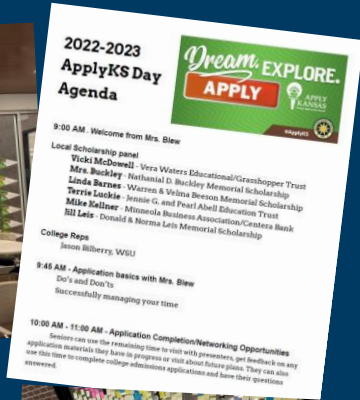
#KSallstar23  
#applyks  
#whyapply



**Social Media  
Graphic**

# ALL Star Events

## APPLY



## FAFSA



## CELEBRATE

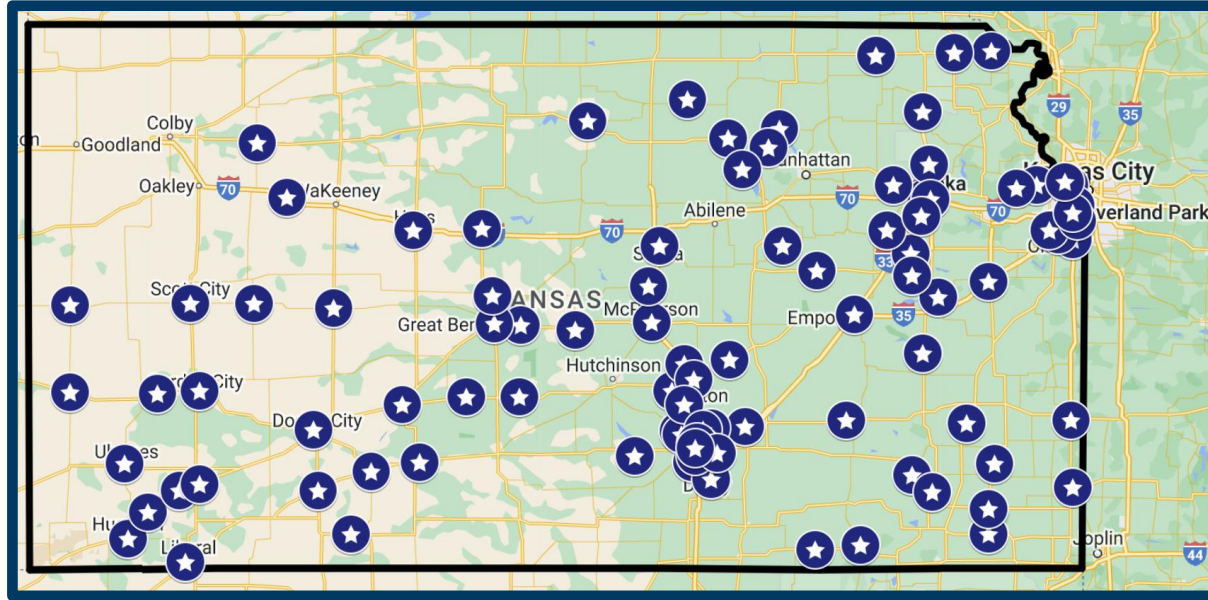


**APPLY Kansas Event**  
**October**

**FAFSA Completion Event**  
**Starting in October**

**Senior Signing Day**  
**May 1**

# *ALL Star High School Program*



*97 All Star High Schools in 2022-2023*

[2023-2024 All Star Eligible High Schools](#)

[2023-2024 All Star High Schools](#)





# Why Apply Day

Friday, Sept 20, 2024

A National Day to promote your APPLY Kansas event!





# #Why Apply Day: Friday, September 20, 2024

## Write your reason!

Wear College Gear

Ask staff & faculty to write their reasons

Take selfies, Post on social media, create a slideshow or display in school

Get students excited about your Apply Event!



“Apply Kansas”



“ApplyKS”

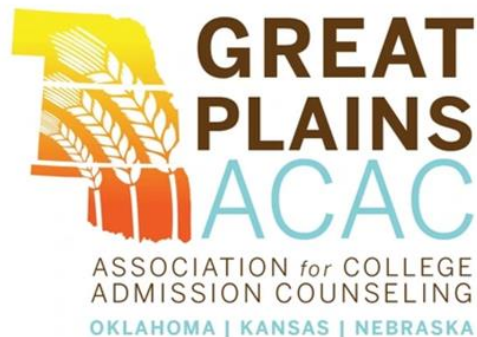




# College Resources

Post-Secondary Resources beyond APPLY Kansas





- Professional Organization for College Admissions
- Membership \$25/individual or \$50/institution
- Conference in Kansas City, MO- April 2024
- Lunch & Learn, Newsletter, College Tours, Events, Network with colleagues across three states



- [Apply Kansas Resources](#)
- [FAFSA Challenge and Event Resources](#)
- [High School Counselor Resources](#)
- [Financial Aid/Scholarships](#)
- College Lesson Resources

# Questions?

Mistie Knox

[mknox@ksbor.org](mailto:mknox@ksbor.org)

785-430-4279

## Next Steps:

Have you registered as an Apply KS School?

- [Check the List](#)
- [Register Here](#)

## Follow us on social media:



[ApplyKS](#)



[Apply Kansas: College Application Month](#)